

# Parenting Publications of America

## 2006 Design and Editorial

### DESIGN

#### **D1 - Front Cover/Glossy: Original Photo**

30,000 or fewer

Bronze: *The Parent Guide*; "Saving Grace" (Nov/Dec); Papande Newman, art director/designer; Colleen Walsh, photographer; Jack Hall, VP marketing & brand development.

A visually arresting portrait: basic skin tones, white shirts and dark background help emphasize the eyes and faces of both subjects. Muted typography color palette also helps the subjects "pop." Superb technical excellence by the photographer and in the reproduction/printing.

Silver: *Family Living - Gulfcoast*; "Are Girls Smarter than Boys?" (May/June); Jamie Logan, designer; Beth Winkle, publisher.

When targeting parents, it's hard to miss with a portrait of an adorable young person sporting a winning smile. The color coordination of the dress and hair decoration with the nameplate works nicely. The text is readable and the color palette blends well with the portrait.

Gold: *TulsaKids Magazine*; "Leaving the Lemonade Stand" (May); Chris Claussen, photographer; Charles Foshee, graphic artist.

A great photo of a young person that could be anyone's neighbor, taking care of the pets while the owners are out of town. The designer let the type fall behind and to the sides, which allows the subject to stand front and center, bringing the reader into the cover. Technically excellent photograph and reproduction.

30,001-54,999

Bronze: *Metroparent* (WI); "Back to School" (Aug.); Marie Christiansen, creative director; Diane Jolie, editor; Joy Vertz, photographer.

This bright, bold cover features a stunning color palette and coordination. Playful subject presentation in bubblegum colors makes returning to school seem like fun.

Silver: *Chesapeake Family*; "Stressed Out Girls" (March); Amanda Malkowski, model; Marilou Burleson, photographer; Selma Manizade, art director.

This technically proficient photo illustration strikes a pose familiar to parents of teen or tween girls, making a great visual connection between the publication and the reader. While the type intrudes a bit, it actually helps convey the "stressed out" message of both the photo and the headline. Beautiful execution and reproduction.

Gold: *Fort Worth Child*; "Boy or Girl" (Feb); Laura Oertling, art director; Lauren Niebes, style editor; Terri Glanger, photographer.

What an amazing portrait to illustrate a story line that is inherently difficult to illustrate. An arresting photo all by itself, the headline prompts additional viewings that lead to layers of discovery. Terrific portrait, use of colors and ambiguity make this a compelling cover.

55,000 and above

Bronze: *L.A. Parent*; "Single Dads Speak Out" (June); Taili Song Roth, photographer; Terresa Burgess, designer; Carolyn Graham and Angela Scott, editors.

Two happy faces create a warm, inviting cover. Somewhat of an iconic image for parenting.

Silver: *Dallas Child*; “Adoption Stories” (Nov.); Laura Oertling, art director; Lauren Niebes, style editor; Jennifer Weintraub, photographer.

This is the kind of face and expression that compel readers to gaze into the subject’s eyes and into the cover. The type color palette lays back effectively to keep from overpowering and distracting from the strong image.

Gold: *ParentMap*; “In Tune with Kids and the Arts” (Jan.); Will Austin, photographer; Emily Johnson, art director; Teresa Wippel, managing editor; Alayne Sulkin, publisher.

This is a warm, inviting, accessible invitation to read the magazine. One can’t help but smile along with the girls on the cover: Children having fun and enjoying themselves make an instant connection with parent readers.

## **D2 - Front Cover/Newsprint: Original Photo**

30,000 or fewer

Bronze: *Grand Rapids Family*; “Wheelchair Athletes” (Oct.); Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design & production manager; Scott Sommerfeld, design & production manager; Robin Vargo, designer; Johnny Quirin, photographer.

Type color palette works very well with the photograph: readable but not fighting for attention with an excellent picture.

Silver: *MetroFamily Magazine*, “All I Am I Owe to My Mother” (May); Shannon Ho, photographer; Bliss Butler, art director; Sarah Taylor, publisher; Denise Springer, editor.

A beautiful mother-child portrait refuses to be crowded out by the type. The strong nameplate and photo get the job done; they capture the readers’ attention.

Gold: *Grand Rapids Family*; “Dream Home” (July); Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design & production manager; Scott Sommerfeld, design & production manager; Robin Vargo, designer; Michael Buck, photographer.

A fabulous, colorful, playful cover photo delivers an instant attraction. The type is very readable, yet carefully placed so as not to intrude on a visual feast for the eyes. A creative, witty photo illustration.

30,001-54,999

Bronze: *Parent:Wise Austin*; “Celebrating Fatherhood” (June); Heidi Schlenk, photojournalist; Nisa Sharma, art director; Kim Pleticha, publisher & editor.

The photographer delivers a simple, easy to read, charming portrait of father and daughter. This cover demonstrates that good communication need not be complicated, or overly contrived.

Silver: *Bay State Parent*; “4th Annual Adoption Guide” (Nov.); Paula Monette Ethier; Steven King.

This endearing portrait doesn’t need any adornment to draw readers into the cover. The subtle lighting and colors focus attention on the subject.

Gold: *Bay State Parent*; “Puddle Jumpers” (March); Paula Monette Ethier.

Terrific color coordination makes this cover pop. Cute subject and popsicle colors blend perfectly. And the type works well without obscuring the image.

55,000 and above

Bronze: *MetroKids*; “Joys of Summer” (July); Nancy Lisagor, publisher; Tracie Rucker, art director.

Rock climbing makes an appropriate backdrop for a story about summer playgrounds and cruises.

Silver: *Metro Parent* (MI); “10 Costumes” (Oct); Ruth Robbins, associate publisher; Carolyn Anderson-Toth, creative director; Glenn Corcoran, photographer.

Color is used sparingly but effectively to complement a photo subject with muted colors. Setting the photo off kilter creates a sense of motion, and the white and green type provide some contrast to attract readers.

Gold: *Chicago Parent*; “What About the Children?” (July); Liz DeCarlo, Rebecca Lomax.

The striking portrait features eyes that implore—command—the reader to gaze back into the cover. It's all but impossible to turn away. The headline is simple, direct and effective.

### **D3 - Front Cover/Glossy: Stock Photo**

30,000 or fewer

Bronze: *Lake/Geauga Family*; "July 2006 Cover; Stomp out Summer Boredom," Terri Nighswonger

This is a clever and unusual illustration for the story. The red lines of the playground equipment lead viewers' eyes from one corner, past the teases and up through the nameplate. The colors are in harmony with one another.

Silver: *Albermarle Family Living*; "December 2006," Robin Bethke, Creative Director

This child with the endearing smile and handmade winter cap fits the story "Handmade for the Holidays." The pink hat frames the child's face. All colors on the cover complement each other.

Gold: *TulsaKids Magazine*; "April 2006," Charles Foshee, Graphic Artist

The large tease and strong color palette shout for attention, just like the subject on the cover. The little girl is definitely "calling all camp kids," as the tease says. The camera angle directs viewers to the girl's face. This is a simple and effective way to illustrate the story.

30,001 to 54,999

Bronze: *Family-Life Magazine*; "Cover, October 2006," Gigi Lee, Graphic Artist; Sharon Gowan, Publisher/Editor; Katie Behrhorst, Features Editor

The colors are carried evenly throughout the page, and the teases frame the girl's face. The typography is easy to read, and the tease for the lead story supports the photograph.

Silver: *Family Magazine - Union County*; "Resource Guide 2006," Stephanie Hoare, Art Director

The humorous and eye-catching photograph is a clever way to illustrate a difficult concept. The tease and the portrait couldn't be a better fit. The neutral color palette overall makes the small amount of red type jump off the page. The typography is balanced and well placed.

Gold: *The Parent Paper*; "September Cover," Jeanne Daubner, Designer

Simplicity sucks the viewer into this cover. The camera angle leads eyes from the child's face to the well-placed tease. The colors are harmonious, and the white space is balanced.

55,000 and above

Bronze: *Los Angeles Family*; "February 2006," Kevin Smith, Production Manager

A newborn baby asleep in a flower against a black background makes an arresting cover. The warm colors are carried through the page. Teases are well placed and easy to read.

Silver: *OC Family*; "November," Ines Tuszynski, Art Director

Any parent can connect with this cover. The child's face pressed lovingly into the parent's shoulder is a perfect way to illustrate "family ties." The tease for the lead is placed to fill the dead space, and the other teases balance the page.

Gold: *Atlanta Parent*; "August Issue," Sheri Taylor-Emery, Art Director

This is a funny way to illustrate "Starting the School Year Right." The William Tell takeoff with the pencil through the apple on the boy's head is a winner. The colors work well together, and the model jumps off the cloudy background. Typography is easy to read and understand.

### **D4 - Front Cover/Newsprint: Stock Photo**

30,000 or fewer

Bronze: *Western New York Family Magazine*; "July 2006," Thomas Hodiak Jr., Art Director

The photograph fits the story, and the tease is clear. The type is well placed around the child's head.

Silver: *Mountain Parent*; "September/October 2006," Tracy Martin, Creative Director

The colors are in harmony, and the photograph works well with the tease. The type is well placed and easy to read.

Gold: *MetroFamily Magazine*; "August 2006 Cover," Bliss Butler, Art Director; Sarah Taylor, Publisher; Denise Springer, Editor

This glowing girl with the brilliant blue goggles and red cap makes an arresting cover. The background and shoulders fade out, while the eyes and face pop. The simplicity of the image and the intensity of the expression are perfect.

30,001 to 54,999

No bronze or silver awards

Gold: *Parent:Wise Austin*; "Too Much of a Good Thing," Nisa Sharma, Art Director; Kim Pleticha, Publisher and Editor

Each image fits the theme of the lead story. The text is easy to read and is well integrated into the cover.

55,000 and above

Bronze: *Columbus Parent Magazine*; "January, 2006," Annie Wise, Art Director

The child's intense eyes capture the viewer. The blue color palette is coordinated and soothing, and the typography is easy to read.

Silver: *Queens Family*; "March Issue," Susan Weiss, Publisher; Kim Lee, Art Director

The closed eyes, joyous expression, tilt of the head and shiny braces are delightful. The moment caught in time fits perfectly with the obvious tease for the lead story. Even the out of focus water drops add to the energy of the cover.

Gold: *Brooklyn Family*; "August Issue," Susan Weiss, Publisher; Kim Lee, Art Director

This simple, humorous cover will surely turn heads. The sand on the boy's back and the beautifully curved arms are perfect touches. The typography is placed in the appropriate location. Pictures of backs are difficult to use for leads or covers, but this one worked.

#### **D5 - Front Cover/Glossy: Original Illustration**

30,000 or fewer

No bronze award

Silver: *Lake/Geauga Family*; "August 2006: Get on Board," Brianna Thayer, Terri Nighswonger

The illustration projects a positive tone, especially the idea of the jumping girl caught in mid-air. Vivid colors from the illustration are integrated well into the nameplate.

No gold award

30,001-54,999

Bronze: *Cleveland Family*; "May 2006: Baby Name Game," David Sullivan, Terri Nighswonger, Frances Richards

A happy couple dreaming of names is an interesting way to visualize maternity. The attention-grabbing purple from the sofa is integrated in the nameplate and tease line below.

Silver: *Kansas City Parent*; "August 2006: Back to School," Michael Gimotty, publisher/owner

The arching tree limb on the left nicely frames the illustration and directs the eye downward toward the central image of the school bus. Vivid colors, the loose illustration style, and the depth of the perspective in the imagery also help draw the reader in.

No gold award

55,000 and above

Bronze: *Sydney's Child*; "July 2006: Food & Fitness Issue," Gregory Baldwin, artist; Sean Mooney, group editor; Suzie Longstaff, deputy editor; Skye Adler, designer; Joanna Love, business manager; Gillian Hund, director.

There is an interesting collection of textures and visuals within this illustration, from the fabric texture of the tablecloth to the nice touch of the orange slices as wheels on the bicycle. The bright colors command attention, and the composition keeps the eye moving around the plate of activity.

Silver: *ParentMap*; "December 2006: The Spirit of Giving" Julie Paschkis, artist; Emily Johnson, art director; Kristen Dobson, managing editor; Alayne Sulkin, publisher

The beautiful illustration manages to grab attention yet still communicates the theme of the issue with subtlety and grace. The sprawling vines guide the eye from the hand in the middle to the focal point of the bird on the right. Text colors below harmonize well with the artwork.

Gold: *Newsday's Parents & Children*; "January 2006: Resource Guide"; Tim Berry, illustrator

This family of humorous characters leaps off the page. The rendering style and facial expressions are visually and emotionally engaging. The pastel colors used on the type and background complement the bolder hues in the illustration, creating a good hierarchy of visual levels overall.

#### **D6 – Front Cover/Newsprint: Cover Illustration**

30,000 or fewer

No bronze or silver awards

Gold: *Metro Augusta Parent*, Matt Mignanelli, illustrator; Natalie Holle, creative director

The cartoonish illustration is worth a smile. The quality of the artwork is excellent, and the color palette is appropriate. The words work well with the illustration.

#### **D7 - Front Cover/Glossy: Stock Illustration**

No awards

#### **D8 - Front Cover/Newsprint: Stock Illustration**

No awards

#### **D9 - Interior Illustration (Original)**

30,000 or fewer

No bronze award

Silver: *Grand Rapids Family*, Michael Harris, illustrator

The scary illustration in *Grand Rapids Family* is not just a generic piece for Halloween. It tells the story of the increasing desires of young trick-or-treaters who want to look like they jumped out of CSI. The disconcerting illustration introduces that idea well.

Gold: *Augusta Family Magazine*, Michael Rushbrook, illustrator

How do you tell the stories of bullies at high school? This illustration does it with sass and finesse. The illustrator doesn't go over the top with cliché-ridden ideas; he makes us as readers respond to the idea of defining bully. Well done.

30,001 –54,999

Bronze: *Maryland Family*, Glenn Foden, illustrator

Christmas chaos is an annual story that Glenn Foden manages to capture well with his chaotic cartoon that still helps the reader relate to the idea. It is executed with great drawing skills and effective story-telling ability.

Silver: *Bay State Parent*, Steve Haske, illustrator

Steve Haske visually tells the story of camp burnout with a creative illustration that has camp activities weighing on a young camper's brain. The expression of the camper emphasizes the idea of the story and helps entice the reader.

Gold: *Central Penn Parent*, Emily Pantalone, illustrator

The whimsical illustrations done by Emily Pantalone tell the winter health story for children with understanding and effectiveness. She playfully wrapped a bandage around the headline; she shows the worried faces of young children in pain. The illustrations and story work exceptionally well together in a contemporary, informative way.

55,000 and above

Bronze: *Chicago Parent*, Tom Deja, illustrator

Telling the story of the birds and the bees has never been so fun. Tom Deja makes the idea of sexuality and children accessible and entertaining.

Silver: *Atlanta Parent*, Sheri Taylor-Emery, art director

By taking the idea of coach to the limit, the illustrator entices the audience with humor while making important points. This well executed illustration is informative and funny, two difficult concepts to do simultaneously.

Gold: *Newsday's Parents and Children*, Tim Berry, illustrator

*Newsday's* illustrator and writer tell the story of the parents who are pushing children to be superstars. The ingenious illustration could have easily indicted parents for their unrealistic goals, but illustrator Tim Berry took the high ground and made the piece accessible without being offensive.

#### **D10 - Interior Photography (Original)**

30,000 or fewer

Bronze: *The Emerald Coast's Family Magazine - On The Coast*; "Healthy Servings" (Mar/Apr); Shane Babin, photographer; Julie Williams, contributing editor; Cynama Mishra, graphics.

The studio photography delivers superb clarity, color and reproduction. That food is almost too gorgeous to consider eating.

Silver: *Albermarle Family Living*; "Austrian Easter Eggs"; Robin Bethke & Jennifer Bryerton.

The happy youngster with the Easter basket certainly gets readers into the story, but it is the artful composition of the accompanying detail shots that make this package distinctive. The beauty is not only in the decorated eggs but also in the presentation on these pages.

Gold: *Augusta Family Magazine*; "Birthday Bonanza" (Feb.); Kate Metts, publisher; Karin Calloway, editor; Jenna Anderson, writer; Virginia Browning, photographer.

This package creates a great mix of close-ups, overall and medium shots of kids having fun: a grand example of a birthday bonanza. The detail shots are interesting, but it's the focus on the children enjoying the day that makes this a fun read.

30,001-54,999

Bronze: *Maryland Family*; "Midnight Madness" (May); Sherry Dibari, photographer; Pam Buckingham, art director.

The struggle of sneaking in and out of a crib can cause trepidation or amusement, or both. This slice of life is captured on film for readers to enjoy.

Silver: *Bay State Parent*; "Puddle Jumpers" (Mar.); Paula Monette Ethier; Nancy MacDonald.

The photographer, designer and editors invested space, wit, style and, most importantly, a sense of fun, all of which are on display by both the young models and the generous layout. In this world, rain equals joy, not gloom. A great example of taking a standard fashion assignment and turning it on its head.

Gold: *Bay State Parent*; "Rebuilding Families after 911" (Sept.); Paula Monette Ethier.

The pictures speak volumes of a mother's ability to pull together and move forward a family that faced unbearable tragedy. Those faces and the joy they now share overshadow the horror described in the accompanying story. Instead, the pictures and full story offer inspiration to all.

55,000 and above

Bronze: *Chicago Parent*; “The Trick to Creating Simple Costumes: (Oct.); Josh Hawkins.

The Halloween fashion show is a simple, clean, uncluttered presentation that is well photographed and generously displayed. The creative panel background treatment lends the package a sense of dimension.

Silver: *Columbus Parent Magazine*; “Zyaira’s Family: An Adoption Story” (Nov.); Annie Wise, art director.

Love, warmth and happiness are quickly evident in this portrait, as well as in the story. The picture clearly demonstrates the feelings, the sense of being; the story fleshes out the history and the context. This is a great combination.

Gold: *ParentMap*; “All Dressed Up for the Outdoors”; Will Austin, photographer; Emily Johnson, art director.

Turning each page is a visual treat: beautiful photographs, generous display and great printing and reproduction. A good mix of fashion, accessories and explanatory text.

### **D11 - Table of Contents**

30,000 or fewer

No bronze award

Silver: *Baton Rouge Parent*; Amy Foreman-Plaisance, publisher/editor; Heather Hildebrand Tribbet, art director

Offerings galore fill this Table of Contents. And yet the design and layout makes it so that the text is never overwhelming to the reader. The “On the Cover” section provides great service for those looking for the cover reads. Page numbers with photos help direct the reader. The all-cap heads are still legible while standing apart from the blurbs.

Gold: *Grand Rapids Family*; Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design and production manager; Scott Sommerfeld, designer and production manager; Robin Vargo, designer

This Table of Contents is simply beautiful. The page has an elegant architecture with high-quality photography and art. The typography is sophisticated and perfectly illustrates a clear hierarchy with appropriate fonts, sizes and weights; the text is so accessible and legible.

30,001- 54,999

No bronze or silver awards

Gold: *Maryland Family*; Pam Buckingham (no title given)

The combination of an illustration, cut-out photo and round and square photos add variety to this TOC that isn’t even a full page. Yet the designer packs it with info. The type choices are simple and consistent, page numbers bold and easy-to-read. The overall effect is pleasing and inviting.

55,000 and above

No bronze award

Silver: *Atlanta Parent*; Sheri Taylor-Emery, art director

The color palette of this Table of Contents is pleasing and season appropriate. Photos add visual interest, not just decoration. The shaded box for department blurbs separates it nicely from the other content. The type sizes and weights for both the titles and blurbs are excellent.

Gold: *Newsday’s Parent and Children*; Michelle Kaszycki, art director

This page includes so many things to like – the great photo of the kid peeking out from the left side, the unusual shapes and colors, the attention to detail in the type treatment. The overall feel is one of fun, and it makes you eager to see what the magazine has to offer. The oversized numbers are the icing on the cake, punctuating that fun that pervades the page.

### **D12 - Briefs/Short Stuff**

30,000 or fewer

No bronze award

Silver: *Baton Rouge Parents Magazine*. Amy Foreman-Plaisance; publisher, editor; Heather Hildebrand Tribbet, art director.

This entry used art and photography to create a layout that attracts reader' attention. The use of color, particularly for the Earth Day story, serves as a means of drawing readers into the article without being flashy.

Gold: *Grand Rapids Family*; Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design and production manager; Scott Sommerfeld, design and production manager; Robin Vargo, designer.

The photography in this magazine, combined with its good design, helps draw readers into Frontlines, a regular feature filled with an array of news tidbits useful for parents. The use of color and typography also helps to convey the tone for the section without being too playful or silly. Printing quality serves to enhance the overall message.

30,001-54,999

Bronze: *Family Magazine - Union County*; Stephanie Hoare, art director

Outstanding printing quality really makes this section pop. The use of vibrant color adds appeal for readers. Who wouldn't want to read these stories? Page layouts make good use of images and help to convey overall tone to readers.

Silver: *The Parent Paper*; Jeanne Daubner, designer

Photography and typography work together to unite this layout. Tone and layout make this a pleasing read.

Gold: *Nashville Parent*; Susan Day, editor and design; Ashley Driggs, Kiera Ashford, Chad Young, writing, editing and design.

Fabulous use of color in this section really helps lure readers into the stories and unifies the briefs in the overall layout. The photography and graphics match the tone of the editorial content.

55,000 and above

Bronze: *Chicago Parent*; Katie DiCola, Mark Tatara

This layout makes creative use of photography in a way that attracts readers' attention. The design helps unite the elements so there isn't a disjointed feel to the page. Good use of color to help inform, not distract from editorial content.

Silver: *Atlanta Parent*; Sheri Taylor-Emery, art director

Color makes this section appealing for both parents and nonparents alike. The design ties elements together in a way that draws all readers into the content. Typography and color directs readers and informs them, not distracts them. This page has a nice feel about it.

Gold: *Newsday's Parents & Children*; Michelle Kaszycki, art director

This is a colorful, inviting and information-packed layout. The design is accessible to readers and helps to unite all the elements into one package; nothing gets lost in this layout. The color makes the page attractive but doesn't create a distraction. Photography is clear and crisp.

### **D13 - Calendar of Events**

30,000 or fewer

Bronze: *Montreal Families*; Isabelle Richard.

An organized calendar listing that's chock-full of information readers can use and easily find. Listings are divided by date with headers to draw readers into the type. Legibility and readability are big hits on this calendar layout.

Silver: *Little Rock Family*; Melissa Britton, creative director and Sheryl Lee, art director.

Vibrant colors help spice up this calendar list. The grid layout makes it easy to find activities on any given day. The use of art and photography to showcase events is a nice touch.

Gold: *Grand Rapids Family*; Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design and production manager; Scott Sommerfeld, design and production manager; Robin Vargo, designer.

The categorical organization of this calendar makes it an ideal listing. Readers must surely appreciate the “Kidstuff” list and “Special Events” content. The Editor’s Picks make the information even more inviting. Art choices help round out the design and layout to invite readers into the pages. Crisp printing just adds to the attractive layout.

30,001 - 54,999

Bronze: *The Parent Paper*; Jeanne Daubner and Danielle O’Brien, design; Angela Pompelli, calendar editor.

Good organization for the calendar listings. Art chosen to display adds to the event listings in a way that draws readers into the publication. Editor’s pick helps readers decide what’s worth their time. Information is easily accessible in this design.

Silver: *Family Magazine - Union County*; Stephanie Hoare, art director.

Sleek, classic design for a calendar listing shows sophistication. Art, photography adds crispness to the page. Listing categories make information accessible for readers. All the important information is easily found.

Gold: *Inland Empire Family*; Ines Tuszynski, art director; Albert Ornelas, senior graphic designer.

Type and design make for a wonderfully organized and clearly legible calendar list. Photos chosen in pullout boxes add information and appeal to the design. Crisp printing makes the color choices pop in this layout.

55,000 and above

Bronze: *Westchester Family*; Dori Karanikis, designer; Jean Sheff, editor; Heather Hart, senior

The color in this layout adds appeal without distraction. Print quality enhances the editorial content, which is clearly organized and easy to read.

Silver: *Chicago Parent*; Katie Reinecke and Rebecca Lomax.

Well-organized calendar makes this a must-read section. Good typography. Photos and color add appeal to the content.

Gold: *Metro Parent (MI)*; Ruth Robbins, associate publisher; Carolyn Anderson-Toth, creative director.

Color choices complement the design and maintain readability. Organization of content makes it easy for readers to find what they need and the layout helps make everything accessible.

#### **D14 - Feature Layout/Color**

30,000 or fewer

Bronze: *Augusta Family Magazine*; “Locks of Love,” Kate Metts, Publisher, Karin Calloway, Editor; Jessica Stanford, Art Director

The “before and after” theme is carried through several pages effectively, and the package is easy to navigate and nicely executed. The color and fanciful typography enhance the topic, and the photos are played just as they should be.

Silver: *Little Rock Family*; “Imagination Station,” Melissa Britton, Creative Director, Mike Pirnique, Photographer

Delightful photos played well are the secret to this layout’s success. The three small images set each other off perfectly, and the color choice for the headline carries the mood through.

Gold: *Grand Rapids Family*; “Season job, permanent impact,” Melissa Brooks, Designer, Kelly Nugent, Art Coordinator, Chris Pastotnik, Assistant Design and Production Manager, Scott Sommerfeld, Design and Production Manager, Robin Vargo, Designer

This clever spread gets its point across in a playful, delightful way. The opening image of the dock is especially eye-catching. The collage style of the photography matches the topic well.

30,001-54,999

Bronze: *Maryland Family*; “Get on Board,” Patti Buckingham, Art Director, Francis Gardler, Photographer

The headline and image work perfectly together in this clever layout. The package gets the point of the story across quickly. The color use is delightful. This photographer and designer obviously work well together.

Silver: *Inland Empire Family*; “10 Profiles of Inland Empire’s Best & Brightest,” Ines Tuszynski, Art Director

The designer did a fabulous job bringing visual interest to a package made up of portraits. It’s dynamic and easily navigable. The typography is strong, and the consistency is inviting to readers.

Gold: *Central Penn Parent*; “Spring Flings,” David Schankweiler, Publisher, Denise Remillard, Associate Publisher, Karren Johnson, Editor, Nancy Fureman, Designer

This engaging package is so easy to read that it’s hard to look away from. The designer highlighted the easily accessible format of the text and kept the package airy and free. Photos that would otherwise be static pop off the page because of the bold color use.

55,000 and above

Bronze: *South Florida Parenting*; “Don’t Get Zapped,” Susan Rosser, Art Director, Vicki McCash Brennan, Managing Editor

This clever spread is inviting and visually appealing. The shapes created using typography and white space make the subject matter instantly clear, and the typography fits right in with the topic. The understated color use keeps the theme going when readers turn the page.

Silver: *Atlanta Parent*; “When Parents Hurt Their Kids,” Sheri Taylor-Emery, Art Director

The style of the photo illustrations in this package is compelling without going overboard. The subdued color scheme enhances the black and white photography and creates a nice continuity. The typography is subtle and clean.

Gold: *Dallas Child*; “When Food is Fatal,” Laura Oertling, Art Director

This package does it all well. The color theme created by the designer is sophisticated and lends unity to several pages of content. The important information is easily accessible. The typography is clean and elegant — in headlines, pullout type, text type, all of it.

## **D15 - Feature Layout/Black & White**

30,000 or fewer

No bronze award

Silver: *Baton Rouge Parents Magazine*; Amy Foreman-Plaisance and Heather Hildebrand, Tribbet, “Say Cheese”

A solid example of how to do a step-by-step spread, “Say Cheese” does a fine job of walking parents – especially those who may not be the best with technology – through a beginners course in digital photography. The typography does a nice job of leading readers from each step while the photos give fine examples of what readers are hoping to accomplish themselves.

Gold: *Montreal Families*; Isabelle Richard, “Dolls”

Superior technical detail cutting out the dolls and their accessories makes this spread stand out. Solid use of wide space and using the dolls in a lineup add to the overall presentation.

30,001 - 54,999

No bronze award

Silver: *Bay State Parent*; Paula Monette Ethier, “Coping With the Baby Blues.”

This layout works thanks to its simplicity and grace. The designer very artfully conveys the content with a portrait and only minimal display type, but what a portrait it is. The entire story is conveyed through emotion, and the type works just enough to help make the connection.

Gold: *Central Penn Parent*; David Schankweiler, Denise Remillard, Karren Johnson and Jennifer Tillmann, “Asthma and Allergies: Nontraditional Treatments.”

This spread succeeds thanks to its unifying principles – big drop caps, the bottom border of connected photos and generous use of fact boxes. All together it makes for an informative and engaging layout.

55,000 and above  
No bronze or silver awards

Gold: *Washington Parent*; Mary Vitek, "Outnumbered! Mothering Multiples"

This spread makes good use of paper dolls to convey the story's theme without falling into the stereotypical trap that twins, triplets, et al are identical. The typography bridges the gap between the seriousness of raising multiples at the same time and the whimsical look of the paper dolls.

### **D16 - Best Overall Use of Photography**

30,000 or fewer

Bronze: *Kentucky Families Today*; "March 2006, April 2006, August 2006," Lois Duncan, Publisher/Designer; Elizabeth Dick, Editor

*Kentucky Families Today* successfully uses multiple images for several stories. Of note are architectural photographs for "A Passion For Wood," "Making Room For Gracie" and two fashion spreads. Illustrations are used well, and printing quality is excellent.

Silver: *Montreal Families*; "May, September, December," Isabelle Richard

This entry has particularly strong photographic illustrations and portraits. Difficult stories, such as "Separating Twins at School," "Puppy Love" and "Picky Eaters," successfully use illustrative photographs. Portraits are taken from interesting angles. The design is clean and images are displayed well.

Gold: *Grand Rapids Family*; "February, June, October 2006," Melissa Brooks, Designer; Kelly Nugent, Art Coordinator; Chris Pastotnik, Assistant Design and Production Manager; Scott Sommerfeld, Design and Production Manager; Robin Vargo, Designer; Photographers Johnny Quirin, Michael Buck, Michelle Wise, Brianna Graham, Sarah Marentette

Consistently strong photographs make this entry rise to the top. Images are elegantly used in features, columns and departments. Many stories have photographs of real people doing real things. Emotions and reactions are strong and genuine. Photographs are always large enough to read well. Cropping and editing are excellent, and the clean design puts emphasis on the photography.

30,001 - 54,999

Bronze: *Family-Life Magazine*; "June, July & October, 2006," Gigi Lee, Graphic Artist; Katie Behrhorst, Features Editor; Sharon Gowan, Publisher/Editor

The images in these issues are varied, ranging from candid moments to portraits to illustrations. All main articles have at least one accompanying image. Sonoma Family-Life uses a particularly large number of images in each issue.

Silver: *Nashville Parent*; "April, September and November 2006 Issues," Editor: Susan Day and Staff: Ashley Driggs, Chad Young, Kiera Ashford

Photographs are displayed well to grab attention. All featured articles have at least one dominant image. Difficult subjects, such as "The Truth About Honesty" and "Understanding Teen Privacy," are handled well with illustration portraits. *Nashville Parent* consistently uses strong photographs on the cover.

Gold: *Family Magazine - Union County*; "Spring Fever 2006, Back-to-School 2006, Holiday Happenings 2006," Stephanie Hoare, Art Director

Strong photography begins on the cover and continues in each issue. Photographs are given excellent display space, and dominance is clearly established. The quality printing brings out detail in the images. Portraits and still life images are clean and easy to read. Photographs consistently do a good job of illustrating the story. Examples are "A babysitter's Wish List," "The Crisis in Children's Mental Healthcare" and "Rescuing the Arts."

55,000 and above:

Bronze: *Washington Parent*; "February, August, December," Mary Vitek, Editorial Design

Each feature uses one, dominant photograph. The clean, simple design on these pages enhances the content. They use clear photo illustrations with stories that are hard to photograph.

Silver: *Chicago Parent*; “July, October, December,” Josh Hawkins, Frank Pinc, Liz DeCarlo

*Chicago Parent* issues are full of photographs. A strength is the use of photographs to illustrate the Short Stuff departments. Editors do a good job of using real moments to illustrate features. Design enhances the photography, particularly on the covers.

Gold: *OC Family*; “March, July, September,” Ines Tuszynski, Art Director

Strong photography begins with the dynamic, engaging covers. Photographs inside are sized well, with a variety of images. Magazines are filled with a mix of photo illustrations, portraits, documentary moments and product shots for lists. Editors clearly worked to find informative images for as many articles as possible. Creative page layouts add to the impact of the photographs.

### **D17 - Best Overall Use of Color**

30,000 or fewer

No awards

30,001-54,999

Bronze: *Family Magazine - Union County*; Stephanie Hoare, Art Director

The color in this publication helps readers move from one page to the next, and there is cohesiveness within each issue and within each department. The printing quality enhances the color choices.

No silver award

Gold: *Nashville Parent*; Susan Day, Editor, and staff: Ashley Driggs, Chad Young, Kiera Ashford

Color communicates and brings attention to just the right elements in this publication. The designers make decisions about color for each issue and stick to those colors. Their choices are bold and smart, and the colors match the content well.

55,000 and above

Bronze: *Atlanta Parent*; Sheri Taylor-Emery, Art Director

The publication uses color creatively and creates a fun, active impression. The color choices for each department or spread match specific content well and lend personality to the magazine.

Silver: *ParentMap*; Emily Johnson, Art Director, Teresa Wippel, Managing Editor, Alayne Sulkin, Publisher

This is a clean, beautiful publication. The color choices show restraint and attention to detail, especially in the department labels. The designers manage to stick to a limited palette and also match colors to specific content. The result is an elegant reading experience.

Gold: *OC Family*; Ines Tuszynski, Art Director

This magazine invites readers to get more fun out of life with its bright color palette. Departments have clear personalities that match their content perfectly. The designer’s color choices make navigation easy, and the wide variety of colors used work together brilliantly to create a cohesive feel and identity.

### **D18 - Overall Use of Typography**

30,000 or fewer

No bronze or silver awards

Gold: *Grand Rapids Family*; Melissa Brooks, designer; Kelly Nugent, art coordinator; Chris Pastotnik, assistant design and production manager; Scott Sommerfeld, designer and production manager; Robin Vargo, designer

A classic serif font on the section head and subhead sets the tone for a typographic treatment that is structured yet far from boring. The architecture of the department designs means that the features stand out even more and let the reader know that the content is special. The covers provide some variety of typefaces and colors, which work well even on 4-color photographs.

30,001 – 54,999

No bronze award

Silver: *Nashville Parent*; Susan Day, editor (and staff: Ashley Driggs, Chad Young, Kiera Ashford)

One of the benefits of the typography in this magazine is the generous use of subheads with bold type to break up the body copy and provide lots of entry points for the reader. Attention to detail in the many listings makes them easy to navigate while clearly pointing to the most important information. Restraint in the use of a consistent typeface for heads and subheads adds to a unified design.

Gold: *Family Magazine - Union County*; Stephanie Hoare, art director

The typography on these magazine covers was the most sophisticated and prepared the reader for the visual display inside. The overall type treatment gives a consistent feel throughout the book; the reader never feels as if he or she is in another publication. The feature designs offer some variety from the department design but without being a great departure from the rest of the magazine.

55,000 and above

No bronze award

Silver: *OC Family*; Ines Tuszynski, art director

The use of color with the typography adds contrast and variety not to mention help in navigating where a reader is within the magazine. The combination of regular and bold type in the section heads helps to clarify the content and adds interest. Throughout the magazine, there's an emphasis on display type. The Summer Camp Guide is a good example of standard service content presented in a clear and organized manner.

Gold: *Chicago Parent*; Rebecca Lomax, Mark Tatara, Grace Park and Katie Dicola

This large-format magazine uses type well in filling out its wide pages. The Short Stuff front-of-book section provides lots of quick reads but in an organized fashion. Reader Essays are given a consistent treatment with use of a vertical line dividing the title, deck and byline from the body copy; the result makes the page feel taller and more vertical as opposed to wide or chunky. Typographic infographic charts and sidebars complement feature stories .

## **D19 - Infographics**

30,000 or fewer

No bronze or silver awards

Gold: *Fredericksburg Parent Magazine*; "Whoa, Baby: Little Ones Cost Big Bucks," Cheryl Carter, graphic designer; Sarah Winfrey, writer

The series of tables provides a wealth of practical information about baby product pricing that can save readers a lot of money. The arrangement of the information within the tables makes it easy for readers to compare prices.

30,001-54,999

No bronze or silver awards

Gold: *Chesapeake Family*; "Pre-K Q&A," Kristie Batta, layout & design; Selma Manizade, art director; Susan Jenkins, editor

The presentation of local school data into this line chart paints a clear, immediate picture of how local students have measured up against state goals over several years. Bright colors complement the other visuals used throughout the layout and reflect the school-related topic. Parts of the graphic are clearly labeled and easy to understand.

55,000 and above

Bronze: *Carolina Parent*; "Child-Care Directory 2006-2007," Cathy Ashby, editor; Cheri Vigna, art director

This multi-page table features especially attractive opening and closing pages. The iconic photographs command attention, draw the reader in and communicate the subject matter quickly. Open space at the top of the first page along with spacious intro typography invite the reader in. The fresh color palette adds to the appeal.

Silver: *Atlanta Parent*; “Corn Maze Ahead,” Sheri Taylor-Emery, art director

The large road sign image provides an arresting point of entry into the page and also presents a nice play on the maze subject matter. Information is well arranged and easy to get through. Monochromatic color scheme keeps the design from competing with the content.

Gold: *Westchester Family*; “The Lunch Wars,” Dori Karanikis, designer; Jean Sheff, editor; Heather Hart, senior editor

This graphic provides useful, detailed nutritional breakdowns in a very nice presentation. The lunchbox icons help communicate the varying levels of healthfulness, and the arrangement of the lists from left to right helps walk the reader through the spectrum of lunch possibilities. Another subtle touch is the use of stars as bullets in the tips at the top, further integrating the theme of “four star lunch.”

## **D20 - Special Section**

30,000 or fewer

No bronze award

Silver: *Metro Augusta Parent*, Natalie Holle and Josh Holtsclaw, “Eat It,”

The cover illustration sets the tone right away that this publication is going to be fun and light-hearted, just like a meal out with the kids should be. The charts go a long way in helping readers pick which restaurants to try and what they should bring along to keep the kids occupied.

Gold: *Grand Rapids Family*, Melissa Brooks, Kelly Nugent, Chris Pastotnik, Scott Sommerfeld, Robin Vargo, “Let Viewing of the Games Begin,”

Of all the things done right in this section, the color palette stands out the most. The choice of crisp, cool blues as the primary color shades compliment the subject – the Winter Olympics – quite well. But the designers do a nice job of adding muted warmer tones for contrast. Use of photos and graphics was also especially strong. The section also did a nice job of presenting sidebars.

30,001 - 54,999

No bronze award

Silver: *Bay State Parent*, Paula Monette Ethier, “Baby Guide,”

The strength of this section lies in the photography. Stock images are played well – they illustrate the point, they’re not just there to break up the grey. The cutouts on the fashion spread give the pages a real 3-D feel, and the generous use of images with the feature on the Pampers model really drive home why this one little girl was selected. Overall, a great example of how to make the most of your photography.

Gold: *Kansas City Parent*, Lisa Harrison, “Summer Fun Guide,”

The designer of this section wasn’t afraid to take chances, and her ideas for the section really shined. The books-and-movies page was particularly clever – with so many art possibilities from so many movies, the designer wisely chose to keep the focus on books by using an illustration of one to get the point across. Overall, the designer did a nice job with iconic art – just enough to get the point across without overdecorating. The same could be said of her use of color.

55,000 and above

Bronze: *San Diego Family Magazine*; Susan Bergeson, Claire Yezbak Fadden and Rik Thiesfeld, “Home Life & Gardening,”

Use of photography can make or break a section, and in this case it makes the section. The section showcases photos well by giving the best pictures plenty of size. Technical detail to cutouts and illustrations are also well done. Eye-catching pull quotes help capture readers’ attention to get them into stories

Silver: *Sydney’s Child*, Leisa Gartsky, Sean Mooney, Suzie Longstaff, Leila Jabbour, Samantha Glasheen, Cheryl Schafer, Joanna Love and Gillian Hurd, “The Sydney Child’s Gift Guide”

Comprehensive best describes this guide for children’s toys. The technical detail paid to all the cutouts makes this section shine. Every plaything featured has a photo and information on where to purchase, making it that much easier for parents to get their shopping done. The sectioning was also clever; most gift guides are sectioned by age, but this one is sectioned by the type of toy it is – outdoor toys, toys with wheels, board games, even an “Especially Ethical” category for parents worried about who is making their children’s toys.

Gold: *Carolina Parent*; “Nesting,” Cathy Ashby and Cheri Vigna

A well-designed cover; smart, subtle use of color; and plenty of home improvement tips are what make this special section stand out. The cover photo of a woman daydreaming about what her home will soon look like captures that feeling of excited anticipation that comes at the start of a home improvement project. The iconic art used on the inside pages help brighten the pages. The choice of background colors accomplish two goals – they fit the home-improvement theme without being too hard on the readers’ eyes.

### **D21 - Overall design**

30,000 or fewer

Bronze: *Grand Rapids Family*, Melissa Brooks, Kelly Nugent, Chris Pastotnik, Scott Sommerfeld, Robin Vargo

This magazine is solid through and through – good typography and smart use of color, photography and white space keep readers engaged from the cover to the photo page on the back.

Silver: *Metro Augusta Parent*, Natalie Holle, Betsy Hartman Everest and Bob Lee

Clever storytelling with photographs and illustrations is a staple of *Metro Augusta Parent*, but it really excels on spreads that are traditionally difficult to find fresh approaches to, such as back to school and parents choice awards.

Gold: *Little Rock Family*, Melissa Britton and Sheryl Kee

The design of this magazine is all about making things easy for the busy parent. From the easy-to-read calendar format to the more in-depth listing section, and from the breezy feature pages to the numerous listings, this magazine keeps the busy parent in mind.

30,001 - 55,000

Bronze: *Family Magazine - Union County*; Stephanie Hoare

The printing quality of this magazine is top-notch, and the designers make good use of it. The magazine’s use of bright colors throughout is particularly eye-catching. The designers also do a fabulous job with the typography. Art heads are well designed, and all the headlines are well-written.

Silver: *Austin Family*; John Franzetti

Good use of photography and illustrations really carry *Austin Family*. Iconic photography illustrates without decorating or becoming overbearing. The illustrations, such as for the dyslexia package in the October issue, are often clever, fresh ideas on topics many other media outlets are also covering. The publication also makes generous use of tips and sidebars, which keeps the publication from feeling long-winded.

Gold: *Nashville Parent*; Susan Day and staff: Ashley Driggs, Chad Young, Kiera Ashford, writers/editors and designers

From great covers out front to well-organized calendar listings in the back, *Nashville Parent* is a well-designed publication from cover to cover. The feature pages boast a variety of great design staples: photos played just right for the content; color that compliments without overpowering; and glossy covers that aren’t just cute kids out front but actually drive the content inside.

55,000 and above

Bronze: *Newsday’s Parents & Children*; Michelle Kaszycki, art director

Boasting strong feature pages, creative illustrations and superior labeling, *Parents & Children* establishes a solid identity that it carries well from issue to issue. The magazine makes great use of iconic art to illustrate topics.

Silver: *OC Family*, Ines Tuszynski, art director

Bright and vivid, *OC Family* is packed with news and information, and it goes to great lengths to make sure the readers don't get lost through strong sectioning and page labeling.

Gold: *ParentMap*, Emily Johnson and Alayne Sulkin

Superior quality makes *ParentMap* stand out from the rest. From the cover illustrations to the creative feature page designs to the solid typography, this publication is all about giving the reader the highest quality possible.

## EDITORIAL

### **E1 - Cover Writing**

30,000 or fewer

No bronze award

Silver: *MetroFamily Magazine*; Denise Springer, editor

These simple cover lines from *MetroFamily Magazine* are elegant, accessible and informative. They work well with the content and tone of the magazines.

Gold: *Baton Rouge Parents Magazine*; Amy Foreman-Plaisance, publisher, editor

The cover lines on *Baton Rouge Parents Magazine* are sophisticated, complex and 100 percent effective. They tell the stories with vigor and information along with wit and sass. They capture the needs of their audience relying on fun and whimsy sometimes and force and immediacy other times. Well done.

30,001 - 54,999

Bronze: *Bay State Parent*; Susan Scully Petroni, editor

*Bay State Parent* cover-line writers manage to fill lots of information in a little space. These lines also promote stories that we see every year in a refreshing way.

Silver: *Maryland Family*; Cheryl Clemens and Betsy Stein, co-editors

*Maryland Family* cover lines work so well because they are concise and fresh. The editors use hierarchy to get even more important information to potential readers.

Gold: *Nashville Parent*; Susan Day, editor

The cover lines on *Nashville Parent* are cohesively incorporated into the tone and the content of the magazines. They are snappy, informative and effective without becoming too preachy or predictable.

55,000 and above

Bronze: *Los Angeles Family*, Mac Duffy, editor

*Los Angeles Family* cover line writers do a great job of filling the covers with lots of information. They are also easy to read.

Silver: *Sydney's Child*, Sean Mooney, group editor

The large format of *Sydney's Child* could easily cause cover-line writers to overwrite and create cacophony. These writers don't do this. The creative lines are easy to read and effectively grouped to entice readers.

Gold: *ParentMap*, Teresa Wippel, former managing editor

The simple elegance of the cover lines on *ParentMap* are creative and compelling. Putting the cover lines on the bottom wouldn't work for commercial magazines on the newsstand, but it works exceptionally well for this publication. It helps avoid complex and confounding issues often seen in other magazines.

### **E2 – Column: Publisher's/Editor's Notes**

30,000 or fewer

Bronze: *Richmond Parents Monthly*; Angela Lehman-Rios, editor

One of the personal anecdotal approaches, this column tells a story and tangentially draws our attention inside the magazine, but it works because the writer has fun with the storytelling and avoids the more obvious clichés and examples.

Silver: *Northwest Baby & Child*; Betty Freeman, editor

This column serves the magazine well. It's a crisp, clear, short introduction that has enough human interest and anecdotes to make it interesting. As a result, the reader is enticed to turn the page. It's the best homemade vanilla with a few sprinkles on top.

Gold: *The Parent Guide*; Geodie Baxter Padgett, editor

The topics aren't new, but there is substance in the way they are developed. Their style is graceful and evocative. They appeal to the general reader as well as to the magazine's specific audience.

30,001-54,999

Bronze: *Austin Family*, Barbara Cooper, editor

An example of how less can be more. This columnist seamlessly joins the personal with the theme. No need to keep talking. A quick glimpse, the main point and an effective piece.

Silver: *Metro Parent* (OR), Marie Sherlock, editor

A pleasure to read. The topics are relevant but developed with a slight twist. The examples are unexpected and interesting. No sentimental, unenlightening anecdotes here. Strong work.

Gold: *Nashville Parent*, Susan Day, editor and writer; Chad Young, associate editor

This editor is establishing a real relationship with her readers. She's not afraid to take a stand nor to introduce subjects without sanitizing them for everyone. Not being afraid of her readers, she no doubt stimulates and informs them instead of always telling them just what they want to hear.

55,000 and above

Bronze: *Washington Parent*, Deborah Benke, publisher; Margaret Hut, editor; Alicia Brewster, assistant editor

This column is a fluid example of tight, evocative writing. Benke weaves her topic with the issue's theme in a masterly manner.

Silver: *Metro Parent* (MI), Ruth Robbins, associate publisher; Julia Elliott, editor

Written by Julia Elliott, this column has a very personal tone. Its writer seems very much like a real person with real, not professionally required, ideas. Her work is a pleasure.

Gold: *Carolina Parent*, Cathy Ashby, editor; Cheri Vigna, art director

Sometimes it's difficult to distinguish what makes one column slightly better than the next best. Ashby's work stands out because of balance. Sense and sensibility are there in equal amounts. The column is convincing, readable and elegant.

### **E3 - Column: Briefs/Short Stuff**

30,000 or fewer

No bronze or silver awards

Gold: *Grand Rapids Family*; Curt Wozniak, staff writer; Donna Ferraro, copy editor; Anton Wishik, managing editor; John Auchter, contributing artist; Michael Harris, contributing artist, Kristin Morin, intern

Many people are involved in the magazine's Frontlines feature, and their work pays off in the way the package of articles hangs together. The collection of articles is interesting and readable. The regular reviews under the headings "Read It Now," "Hear It" Now" and "Use It Now" are a good idea.

30,001 - 54,999

Bronze: *Chesapeake Family*; Susan Jenkins, editor; Nina Fisher, editorial associate

This is one of the most efficient sections produced for the contest – with short, tightly edited items readers will use. Packaging briefs with the letters column is a good idea.

Silver: *Nashville Parent*; Susan Day, editor and staff: Ashley Driggs, Chad Young and Kiera Ashford

This is the most comprehensive package of briefs, with its own table of contents. The editors convey information quickly to their busy readers.

Gold: *Family Magazine - Union County*; Cindy Mironovich, publisher; Bonnie Vohden, associate publisher; Farn Dupre, editor

This magazine produces a bright effective briefs package. The briefs are brief and well edited. The writing is bright and engaging. The headlines are bold and enticing. This is a good, quick read.

55,000 and above

Bronze: *Dallas Child*; Tessa Falk, editor; Shelley Hawes Pate, editor

This is an interesting collection of pieces. Like many entries, this is a collection of short articles and briefs. This package was interesting in that the pieces were unrelated but linked by the focus on moms.

Silver: *ParentMap*; Kristen Dobson, managing editor

Here was a good read in part because it was brief and tightly edited but mainly because it seemed to be written by one person and the voice of that writer came through. At times one brief fed off another very neatly, carrying the reader along and speaking to the reader as if part of an intelligent conversation. If that voice is identified with that feature issue after issue, readers will look forward to that much as they would a columnist.

Gold: *Chicago Parent*; Jennifer Gilbert, associate editor

This is a hefty collection of well-written briefs and short pieces – the most engaging reviews, bits of advice and bursts of information submitted. Most of the material is local and useful. The headlines are inviting. If readers only read this section, they'd probably consider their time with the magazine well spent.

#### **E4 - Calendar of Events**

30,000 or fewer

Bronze: *TulsaKids Magazine*; Cindy Webb, calendar editor.

This publication does a great job presenting a lot of information clearly and completely. Good use of complete addresses and prices. Tulsa families are lucky to have this guide.

Silver: *Genesee Valley Parent*; Barbara Melnyk, publisher

One of the easiest to read calendars in the competition: Specifically names days of week along with dates. Families will have an easy time selecting an activity on a busy weeknight or a lazy weekend. A must-have for Genesee Valley residents.

Gold: *Montreal Families*; Betty Skagos, Pat McIlroy

This calendar consistently displays full dates, times, prices and addresses for all events. Good AP style throughout makes listings easy to grasp. The eye-catching "FREE" designations are especially helpful for families watching their entertainment pennies. Well done.

30,001-54,999

Bronze: *Inland Empire Family*; Michael J. Medley, senior writer

Nicely presented information for families. Very easy to scan.

Silver: *Maryland Family*; Shawn Borsh, calendar editor; Betsy Stein and Cheryl Clemens, Go Editors

Listings are very clear and easy to read. Details of how to get there and what you'll need to spend are all here. The emphasis clearly is on children. An all around fine job of getting the right information to families who need it.

Gold: *Brooklyn Parent*; Linda Sheridan and Danielle Sullivan, calendar editors.

These editors know how to give on-the-go families the information they need. Despite a massive number of listings, the information is easy to find and understand. The editors consistently list times, dates, complete addresses and prices. If it's "FREE," you'll know about it.

55,000 and above

Bronze: *Newsday's Parents and Children*; Liza Burby, editor

It's all here, from acrylics to zoos. Tons of information in an easy-to-read format. Nice thumbnail features add to the overall excellence of the calendar.

Silver: *Chicago Parent*; Liz DeCarlo, calendar editor

Nice breakdown according to geographical areas. This editor has a tremendous amount of information to deal with, but she never skimps with the details. Any newcomer could understand this guide.

Gold: *Dallas Child*; Jennifer Smith, writer, Tessa Falk, editor

This publication takes its listings seriously by including several events on a particular day. The "tutoring, therapy and special needs" section is especially well done. It's all here for Dallas-area families.

### **E5 - Headlines**

30,000 or fewer

Bronze: *Montreal Families*; Liz Warwick, Kelly Wilton

"The good, the bad, and the over accessorized" on a feature about dolls pops out at the reader. It is bound to spark immediate recognition from anyone who's seen these elaborate playthings.

Silver: *The Emerald Coast's Family Magazine - On the Coast*; Joy Damen Makala, editor; Nancy Babin, publisher; Karla Talbott, graphics, Teresa Robbins, editor

The secret of strong headlines is to start with strong stories, and that's where *On the Coast* has succeeded. A few examples: "The ABC's of Dealing with Bullies" for a story about kids who torment other kids at school; "The Grand Connection" – keeping close to grandparents; Word whiz wins self r-e-s-p-e-c-t – headline for a review of the spelling bee movie; Inspire Giving, Teaching and inspiring kids to give and care about others –holiday feature about teaching altruism.

Gold: *Richmond Parent Monthly*; Angela Lehman-Rios, editor

The headlines in *Richmond Parent* -- Where do polar bears live?; Hay Dude! Happy trails on a Western ranch vacation; Sugar doesn't make the grade, teachers should not use candy as rewards; When the razzle-dazzle fizzles; How to choose appropriate interactive toys; Dancing to their own drummer, Siblings cherish their Monacan heritage – entice readers to read the stories. The strength is in the combination of the art head with the deck head to give a broader view of the content for the story.

30,001-54,999

No bronze award

Silver: *Family Magazine - Union County*; Cindy Mironovich, publisher; Bonnie Vohden, associate publisher, Farn Dupre, editor

Lively twist on standard phrases without falling into the trap of using hopeless puns – Bored of education, When math just doesn't add up — as well as strong verbs without relying on participles – Eat in, tune TV out --gives readers incentives to jump into the articles.

Gold: *Nashville Parent*; Susan Day, editor; Ashley Driggs, Chad Young, Kiera Ashford, staff

A preponderance of enticing headlines makes this magazine a standout. The writers combine a strong art head with a subhead – Sleeping Beauty: Saying "night, night" and meaning it – to help the reader decide if this is the story they want to invest in with their time. Other headlines of note: Half-a-billion dollar baby: How to raise a child without breaking the bank; Tails from the Barksides: Raising a puppy is similar to having a new baby in the family. It takes a lot of time, patience, energy and love ... but doggone it, the rewards are countless.

55,000 and above

Bronze: *Cincinnati Family*, Sherry Hang, editor; Ashley Driggs, senior editor; Susan Day, editor-in-chief

*Cincinnati Family* makes good use of art heads with supplemental headlines that more fully explain the art head. Examples: “Sleeping beauty: Saying, ‘Night, Night’ and meaning it” and “Just the Two of Us: Get the kids covered and steal away this Valentine’s month for some special time with your mate” and “Knock, Knock. Who’s There? Introverted or extroverted, understand the truth about what makes your child tick.”

Silver: *Columbia Parent Magazine*; Donna Willis, editor

“The Wiggles dance into town to celebrate with an all-new live concert” – what’s so smart about this headline is that it uses an active verb. And it’s just one example of several. Here’s another: Will having a child wallop your wallet? The magazine uses headlines much more often than labels throughout the publication, which is definitely a selling point.

Gold: *Sydney’s Child*, Sean Mooney, group editor; Suzie Longstaff, deputy editor, Joanna Lore, business manager, Gillian Hund, director

Headlines don’t have to be literal, but they do need to help the reader decide if they want to or should read the articles. *Sydney’s Child* pulls readers right into the stories with headlines that work. It uses a blend of art heads (The Nurture of Nature) with strong explanatory supplemental headlines (Angela Rossmannith considers the beneficial effects on children of playing outside). And the word choice and tone of the headlines are written for adult readers.

## **E6 – Column: Reviews**

30,000 or fewer

Bronze: *Richmond Parents Monthly*; Lisa Thalhimer, writer; Angela Lehman-Rios, editor

Grouping the reviews into picture books and historical sagas works well. The writing is lively and informative, without ever sounding condescending. The heading “Books for loan/books to own” is enticing.

Silver: *Grand Rapids Family*; Curt Wosniak, staff writer; Donna Ferraro, copy editor; Anton Wishik, managing editor; John H. Zwarenstejn, publisher

The variety of reviews is especially strong, as they encompass books, Internet content, CDs and television programming. The writing is breezy, yet avoids silliness in its tone. The craft insights into each genre are impressive.

Gold: *Richmond Parents Monthly*; Joe Cates, writer; Angela Lehman-Rios, editor

Detailed, professional insights into the music being reviewed educate and entertain. The sophistication of these reviews is unusually high. The writing is first-rate.

30,001-54,999

No bronze award

Silver: *Miami Family Magazine*; Meribeth Shank, writer; Al Bogusky, graphic designer; Janet Jupiter, publisher

The brief reviews are nicely crafted to the point of becoming captivating. The plot summaries are especially skillful. The elephant and baseball themes are thoughtfully chosen.

Gold: *Birmingham Parent*; Paige Gardner Smith, writer; Lori C. Pruitt, associate editor; Carol Muse Evans, publisher/editor

The themed reviews of African-American culture and the culture of the elderly demonstrate thoughtfulness and cultural sensitivity. The writing is concise and clear, working well for children and their parents.

55,000 and above

Bronze: *OC Family*; David Dickstein, writer; Craig Reem, executive editor

The brief reviews of big-screen movies and DVDs are timely, pithy and age appropriate at both ends of the child-parent spectrum. The plot descriptions are accompanied by insightful, sophisticated analyses of the acting, director’s prowess and other craft details.

Silver: *Chicago Parent*; Fred Koch, writer; Tamara O’Shaughnessy, editor

The mix of question-answer format from a music educator and relatively detailed reviews is effective. The writer's knowledge obviously transcends that of many music educators, most likely because of his producing and performing backgrounds. The content is didactic without sounding overbearing.

Gold: *San Diego Family Magazine*; Eileen Cornish, writer; Tara Trenary, editor

The grouping of brief reviews by theme is a wise technique. Those themes (Father's Day, Single Parents, Step-Families) are relevant to the audience. The writing eschews frills in favor of clarity.

### **E7 - Column: Child Development and Parenting Issues**

30,000 or fewer

Bronze: *TulsaKids Magazine*; "Raising Responsible Children," Cindy Webb, writer.

Personal stories and human interest material combine to make these columns a great read. Also, the advice is clear and to the point.

Silver: *Child Guide*, "In the Middle," Wendy Kedzierski, publisher, Meg Partington, editor, and Maggie Wolff Peterson, writer.

The writer uses humor and wry observation to keep the reader interested from start to finish in these columns. She also generates human interest by using her direct experience to reflect on bigger truths. The use of poetry in the column about teens' fashions and identities, was a great way to help parents see themselves in their kids and have a laugh.

Gold: *TulsaKids Magazine*, "Tweens and Teens," Claudia Arthrell, writer, and Betty Casey, editor

A strong voice, the use of personal experience and strong descriptions make these columns extremely engaging, not to mention authoritative. Also, the writer offers unvarnished guidance that parents will no doubt find helpful.

30,001-54,999

No bronze award

Silver: *Memphis Parent*, "Parent to Parent," Maggie Sims and Jean C. Joachim, writers

This is a great concept: Have parents, who are the experts, provide advice to other parents. The writing is informal, yet informative and packed with useful advice.

Gold: *Our Kids San Antonio*, "Everyday Etiquette," Diane Gottsman, writer, and Laurie Kaiser and Bill Lindsay, editors.

Here's proof that manners-- and learning about them -- need not be boring. The writer's personal voice, use of humor and strong leads connect with the reader. The advice is offered in pithy servings, making it easy to swallow.

55,000 and above

Bronze: *Washington Parent*, "Parenting with Confidence," Kay Kosak Abrams, Ph.D., author, Margaret Hut, editor, and Alicia Brewster, assistant editor.

These columns do a nice job of giving parents the information they need to relax while they raise their kids. A strong point of view, sprinkled with realistic observations of children and childhood help the author speak with authority.

Silver: *South Florida Parenting*, "Toddler to Preschool," Karen Deerwester, writer, and Vicki McCash Brennan, managing editor.

These columns nicely mix no-nonsense advice with fun. The reader is drawn in with the punchy and humorous ledes, and kept engaged by the short nuggets of wisdom that are dispensed throughout the columns. Great stuff.

Gold: *OC Family*, "Passages - First Years," S. Danyelle Knight, contributing writer.

These first person accounts of personal transformation from birth to the start of toddler years adeptly extend empathy toward other mothers. The author mixes her own stories and expert advice to create a compelling read.

### **E8 – Column: Family Matters**

30,000 or fewer

Bronze: *TulsaKids Magazine*, "Zero to Three," Allison Geary, writer; Betty Casey, editor

Attention to detail and an eye for the telling detail make these features stand out. Good use of authority without losing the pace of the story.

Silver: *Montreal Families*, "Education," Kelly Wilton, co-publisher; Kelly Di Domenico, Liz Warwick, writers  
Intensely local features that inform readers of events in their own schools. Lots of good detail and evidence of reporting on display, as well as some solid writing.

Gold: *The Emerald Coast's Family Magazine – On the Coast*, "ABCs of Bullying-Pool Safety," Nancy Babin, publisher; Tonya Rasor, Val Peterson, writers  
Huge features that take a detailed look at important topics. Great use of local expertise to bring proximity to stories. Nice writing throughout these solid packages.

30,001-54,999

Bronze: *Bay State Parent*, "Family Health," Susan Scully Petroni, editor; Dr. Robert Lindeman, Mark Vining, writers  
Informative, yet entertaining. A strong voice throughout helps carry the reader through the piece.

Silver: *The Parent Paper*, "Healthline," Mary Vallo, editor; Donna Nitzberg, writer  
These features are jammed with useful content and edited to make them accessible and informative. Love the use of examples to bring facts to life.

Gold: *Birmingham Parent*, "Baby and Me," Lori Pruitt, writer and associate editor; Carol Muse Evans, editor  
The writer's in-depth research effort really pays off with a story that moves seamlessly from place to place and concludes with a ton of useful information. Excellent writing and reporting.

55,000 and above

Bronze: *Chicago Parent*, "Healthy Finances," Susan Beacham  
A fascinating column that speaks to parents -- and kids. Complex jargon is broken down and translated with style.

Silver: *Brooklyn Family*, "Music Lessons," Eleanor Blindman  
The writing captures the author's love of the subject matter and tells us a lot about the publication's commitment to its readership. Written for parents by a parent, yet interesting to a broader audience.

Gold: *San Diego Family Magazine*, "Family Album," Steve Meineke, writer; Tara Trenary, editor  
These pieces each stand above the competition in terms of emotional depth and reach. Using wonderful language and compelling stories to full advantage, they attract the reader and never let go.

## **E9 – Column: Family Fun**

30,000 or fewer  
No awards

30,001-54,999

Bronze: *Chesapeake Family*; Diane Selkirk and Sherel Purcell, writers; Susan Jenkins, editor; Raya Koren, designer.  
These writers take the in-depth approach, providing destination pieces crammed with pertinent ideas. Both know their subjects, and it shows.

Silver: *Sacramento Parent*; Jason Adair, writer; Amy Crelly, editor; Leisa Mayer, graphic design  
Adair seems like a natural at this game. His pieces are short, focused and lively. He, like all the winners, chooses the less obvious suggestions, thus intriguing even a person well acquainted with the area.

Gold: *Bay State Parent*; Stacy Juba and Susan Spencer, writers; Susan Scully Petroni, editor  
Each of the writers excels at combining a good topic, lots of "how to do it" info and a conversational style. Great anecdotes and structure easily lead the reader through the adventure – and, indeed, these pieces do capture that sense of excitement.

55,000 and above

Bronze: *L.A. Parent*; Mimi Slawoff, writer; Carolyn Graham, editor

“The Last Roundup” meshes a bit of anecdote, a bit of detail and lots of information. It offers the reader an introduction to some unexpected places. The column introductions are especially strong.

Silver: *The Boston Parents’ Paper*; Michelle Abrams, writer; Alison O’Leary Murray, editor; Deidre Wilson, senior editor.

Lively and entertaining, the “Out and About” column on nautical nights especially stands out. It’s a mini-narrative that interests anyone, not just parents thinking about a child’s entertainment.

Gold: *Los Angeles Family*; Suzanne and Chris Shoemaker, writers; Merry Potter, publisher

This “her family/his reviewing family entertainment” approach is highly original and equally delightful. What a treat to be offered useful information in a charming format that lets the writers’ voices be heard. Their style is that of a trusted friend who tells a tale with wit and wisdom.

### **E10 - Column: Humor**

30,000 or fewer

Bronze: *Western New York Family Magazine*; Brian Kantz, columnist/contributor

When Brian Kantz meets someone at a party who appreciates his baby stories and shares some of her own, he’s shocked to discover his new friend isn’t talking about her baby but her dog. That gives Kantz the perfect set-up to deliver 10 funny reasons why having a baby is nothing like having a dog.

Silver: *Akron Family*; Doug Kaufman

Doug Kaufman has a deft touch in re-creating a family’s frustrations of trying to be too many places at the same time. Write it wrong, and he’ll come off a whiner. Write it this way, and he’s telling a funny story that readers can appreciate and identify with.

Gold: *Grand Rapids Family*; Diane Burton Robb, contributing editor

Diane Burton Robb does a clever job of describing the mountains of paperwork that threaten to bury all parents. In her second column she describes how a family can recapture the lowlights of a family vacation -- without ever leaving the house. Robb’s work is fun to read.

30,001 - 54,999

Bronze: *Nashville Parent*; Susan Day, editor; David Wilbur, writer

We are treated to entertaining views of Planet Dad, as David Wilbur calls it. The vivid characters in his column are characters we know from our own lives. The dialogue is fun and well paced. And Dad’s philosophy is a joy in itself.

Silver: *Bay State Parent*; Susan Scully Petroni, editor; Dr. Kerri Augusto, writer

These columns aren’t just funny and well written, they contain parenting advice from a licensed clinical psychologist. The combination is appealing and make for good value to readers.

Gold: *Parent:Wise Austin*; Winter Prosapio, writer; Wendy Aarons, writer; and Kim Pleticha, editor

The “My Life as a Parent” essays submitted by Parent: Wise Austin are the funniest in the competition. Each has a single point to it, and each delivers lots of laughs throughout. Each also moves at a fast pace, with great rhythm to the writing. The topics aren’t extraordinary. One writer worries that her toddler is swearing. The other is plagued by the nonstop chatter of her kids in the car. It’s the execution that’s funny. The writers put the right words in the right places – and lots of chuckles follow.

55,000 and above

Bronze: *Dallas Child*; Shelley Hawes Pate, writer; Tessa Falk, editor

Shelley Hawes Pate recalls the frustrations and triumphs of potty training in charming detail even the childless can appreciate. And there’s advice for coping when the child regresses a wee bit. Nicely done, so to speak.

Silver: *Sydney's Child*; Mandy A. Klark, author; Sean Mooney, group editor; Suzie Longstaff, deputy editor; Joanna Love, business manager; Gillian Hund, director

The struggles of raising a head-strong daughter and the expensive fiasco of nurturing her ballet career come vividly to life in Mandy Klark's columns. There's strong pacing throughout as jokes are built up and delivered, built up and delivered, keeping the audience entertained.

Gold: *The Boston Parents' Paper*; Carol Band, writer

Carol Band is a delightful storyteller. Her columns stick to their theme. They deliver their laughs at a good rate. Band's personality comes through – as it does with all the best writers in this competition. This is someone readers can like and want to follow issue after issue.

### **E11 - Travel Feature**

30,000 or fewer

Bronze: *Genesee Valley Parent*; "Changing Venues without Changing Places;"

Margo Perine, editor

This feature makes the most of close-to-home visits. Written in the first person, this piece guides families to attractions that don't require big investments of time or money.

Silver: *Mountain Parent*; "Doing Disney;" Kara Williams, writer

Here's all a family needs to know to plan a trip to the Magic Kingdom. The best part is the collection of tips from people who've made the trip. Lively and useful.

Gold: *TulsaKids Magazine*; "Creating a new family tradition;" Mary Waller, writer; Betty Casey, editor

The strongest element in this delightful feature is the idea – a three-generation trip, with mother, daughter and grandmother. All three participants offer their perspectives. A wonderful read.

30,001 - 54,999

Bronze: *Nashville Parent*; "A thrilling, chilling Alabama Adventure;" Susan Day, editor; Chad Young, writer

What could have been a routine report on a water park comes alive with personality when the writer reveals a parent's fear of the roller coaster. That honesty adds credibility to the account.

Silver: *Bay State Parent*; "Camping with six children on Cape Cod;" Susan Scully Petroni, editor; James Lang and Matt Robert, writers

The title becomes even more intriguing when the opening paragraph reveals that this adventure is fathers and kids only. The combination of humanity and utility makes this feature both enjoyable and helpful.

Gold: *Piedmont Parent*; "Doing Disney and more!" Elaine Heitman, executive editor; Leigh Ann McDonald Woodruff, editor and writer

A couple with two pre-school sons tackles Orlando, and lives to tell the tale. The telling is full of life and useful tips, from the best hotels to renting a stroller. Good stuff.

55,000 and above

Bronze: *Newsday's Parents and Children*; "Our Best Family Vacations;" Liza Burby, editor

The idea creates a kind of intimacy as the travel writers reveal their own family favorites. Those provide a range of experiences and expense ranges likely to offer something to nearly every reader.

Silver: *ParentMap*, March; "Vibrant Vancouver;" Maura Deering, writer; Kris Collingridge, editor; Teresa Wippet, former managing editor

Here's a rare bit of close-to-home adventure, a border-crossing visit to a city that sure seems enticing. The "if you go" details are plentiful and specific.

Gold: *Colorado Parent*, “Family Camp Has Its Days in the Sun;” Gregory Keer, writer; Deirdre Wilson and Bill Lindsay, editors

This feature offers a charming blend of personality, perspective and particulars. A reader comes away understanding both the appeal of the tradition of family camping and how to take advantage of the opportunities. Good reporting meets good writing.

## **E12 - Personal Essay**

30,000 or fewer

Bronze: *Metro Augusta Parent*, “Miss Rachel Must Die,” Stacey Hudson

A whimsical look at the irrational suspicions that accompany the first days at day care — for the parents, that is. The writer captures the mixed emotions with sass, charm and imagination.

Silver: *Richmond Parents Monthly*, “Waiting,” Kerry Day

A lovely, reflective essay on slowing down to the pace of life. The snapshots in the writer’s mind are richly detailed, allowing readers to see them too.

Gold: *Family Times*, “A Sobering Moment,” Maggie Lamond Simone

If talking about alcohol and drugs with your kids is hard, talking about your own alcoholism with your kids must be nearly impossible. This writer managed the impossible and tells the story of how she did it with honesty and sensitivity. The essay also offers parents an opportunity to reflect on the dangers we try to hide from kids and the power of telling the truth.

30,001-54,999

Bronze: *The Parent Paper*, “A Single Mom’s Lament,” Patricia Alex

An interesting and informative take on the barriers to school involvement single parents face. The writer balances her frustration with gratitude, pleading effectively for understanding between the parents who can participate and those who cannot.

Silver: *Nashville Parent*, “Why I Love Your Middle Schooler,” Jennifer Weinblatt; Susan Day, editor

What a delight to read this essay, told from a teacher’s perspective. The richly detailed descriptions of middle school life are funny, dead-on accurate, and told with affection. Parents can gain a lot of insight from this window onto their children’s lives.

Gold: *Family Magazine - Union County*, “Being There,” Tara Spinelli; Cindy Mironvich, publisher; Bonnie Vohden, associate publisher; Farn Dupre, editor

Teaching children about death presents a challenge for any parent, particularly when the occasion for the lesson is the death of a loved one. In warm, flowing prose, the writer persuasively argues that simply “being there” for a dying friend — with the kids in tow — presents the best opportunity to teach.

55,000 and above

Bronze: *The Boston Parents’ Paper*, “Lessons from Noah — One Mom’s Perspective,” Leora Schacter

A clean, nicely crafted essay relating how a mother learns to balance her desire to help her autistic son fit in with others while celebrating his differences. The writer manages to propel this beyond the merely personal, offering a lesson to all parents about accepting their children for who they are.

Silver: *L.A. Parent*, “Odd Man In,” Gregory Keer

Great scene-setting and keen observation enliven this essay about a youngest child trying to make his mark on the family. A fun-to-read slice of life that also features insights about letting your children find their way.

Gold: *L.A. Parent*, “A Survivor’s Story,” Carol O’Day; Carolyn Graham, editor

What sets this breast cancer’s survivor’s story apart is not the rarity or circumstances of her disease. Rather, it is the crisp, straightforward way she tells it. Her fear is present, of course, but the advice she offers to those who might find

themselves in a similar situation is clear and informative.

### **E13 - Profile**

30,000 or fewer

No bronze award

Silver: *Mountain Parent*, “Labor of Love,” Kara Williams, writer

The challenges one couple faced in building a family are treated sensitively. Good reporting produced lots of details and created a writing challenge — how to present the details of one child’s death, the stillbirth of another, an adoption and the delivery of twins by a surrogate--without losing the reader along the way. The writer meets the challenge.

Gold: *Grand Rapids Family*, “The Wheel to Carry On,” Mark Johnston, writer

This profile of several athletes in the Grand Rapids Wheelchair Sports Association avoids the sappy, overly emotional tone that is a common failing of stories about disabled people. Here we see people going about their lives, reflecting on the rewards and challenges. Good use of quotes and details contribute to the story’s authentic ity.

30,001-54,999

Bronze: *Chesapeake Family*, “An Explosive Charge,” Jennifer Murphy, writer; Susan Jenkins, editor; Selma Nizade, art director; Raya Koren, designer

An energetic story that communicates well the excitement and personality of its subject — a teacher with a passion for science and space. It’s easy for readers to see why students and parents praise this special teacher.

Silver: *Bay State Parent*, “Rebuilding Families After 9/11,” Kate M. Jackson, writer; Susan Scully Petroni, editor

Excellent attention to detail and good use of quotes make this profile of two 9/11 widows worthy of note. The story is a good read, from the scene-setting lead to the conclusion that revisits it. A focus on how these women have moved forward make this story relevant to all readers, not just those who lost someone on 9/11.

Gold: *Maryland Family*, “Hitting the Funny Bone: Meet MPT’s Bob the Vid Tech,” Mary T. Robbins, writer

A lively look at a lively character. The writer weaves the biographical details of this TV host into an engaging narrative, nicely sidestepping the common flaw of making a profile little more than a resume. Telling details and comments from friends and family give readers a real sense of the man behind the kid’s TV show.

55,000 and above

Bronze: *Metro Parent* (MI), “Urban Oasis,” Kim Kovel, writer; Julia Elliot, editor; Ruth Robbins, associate editor

A well-written narrative on the choices of young parents who decide to reverse trends and make Detroit their home. Clean prose and an eye for detail make this a pleasurable, informative read.

Silver: *Metro Parent* (MI) “Chasing Losses,” Kim Kovel, writer; Ruth Robbins, associate publisher; Julia Elliott, editor

This profile is a page-turner, as the reader follows a gambling-addicted dad through his downward spiral and eventual turn toward recovery. This story is a fine example of what depth reporting — including hours spent with a subject, keen observation, and compassion — can accomplish.

Gold: *Dallas Child*, “Children of the Storm,” Tessa Falk, writer; Shelley Hawes Pate, editor

An excellent profile idea, well executed. The writer traces the journey of families displaced by Hurricane Katrina as they make their lives anew in Dallas. The story makes good use of anecdotes and incorporates information from social workers and crisis managers along with the voices of the affected families.

### **E14 - Interview**

30,000 or fewer

Bronze: *Little Rock Family*; “Figuring Out Blue’s Clues,” Amanda Morgan, assistant editor, Bill Paddock, managing editor; Brigette Williams, editor and publisher

This story provides a preview of the future of the show, as well as information about how the program is put together. The writer also gets the source to open up about his own feelings about the show and parenting.

Silver: *Family Living - Gulfcoast*; "Safe Escapes," Rachel Masaw, writer, Beth Winkle, publisher

This article deals with a parent's worse nightmare, but it does so in a very informative way. The writer gets the source to provide helpful information about procedures and technology that can help parents keep their children safe.

Gold: *Grand Rapids Family*; "The Promise and Challenge in Kalamazoo," Deanne Molinari, freelance writer

This story shows that a community committed to education can achieve great things. The writer does a good job of interviewing people who have benefited from the scholarship program and citizens who believe it has been successful in attracting families and businesses to the area.

30,001-54,999

No bronze award

Silver: *Maryland Family*; "Overcoming Infertility," Cheryl Clemens, co-editor/writer

This story deals with a difficult subject in a thoughtful and informative way. The writer does a good job of getting this family to open up about their personal experience while at the same time focusing on the success of their program.

Gold: *Pittsburgh Parent Magazine*; "The Death of a Child," Pat Poshard, editor, Kathryn Gibson, writer

This was a tough interview to get, and the writer does a good job of telling this family's story. The writing is excellent and the reader gets a good sense of the pain the family went through and the steps they are taking to keep the memory of their child alive.

55,000 and above

No bronze award

Silver: *Atlanta Parent*; "Parenting By The Book," Liz White, publisher

The writer did an effective job of interviewing the authors of these various books and producing a cohesive story. In just a small amount of space, the writer was able to provide enough information for a parent to determine if a particular book was right for them.

Gold: *Westchester Parent*; "Carly Simon Rocks The Cradle," Helen Freedman, writer

It is tough to get a high profile source to open up, but the writer did an effective job of that. We learn a lot about Simon's relationship with her children, both when they were young and now that they are adults. We also get the back story about what happens when entertainers work on projects they do not particularly agree with. This story offers a lot for readers to ponder.

### **E15- News Feature**

30,000 or fewer

Bronze: *Albemarle Family Living*; "Sleeping Safely," Abena Foreman-Trice, writer; Jennifer Bryceton, co-publisher

Written clearly and with authority, this is an important article that brings parents up to speed on the latest research regarding Sudden Infant Death Syndrome and tells how they can use pacifiers and room-sharing to protect their infants from a lethal threat.

Silver: *Richmond Parents Monthly*; "Daycare Dilemma," Ann Harmon, writer; Angela Lehman-Rios, editor

This feature explores the challenges Richmond parents face in a city where the availability of day care for infants has reached a critical low. It's an outstanding explanation of the causes and effects of the problem, but it truly excels in its suggestions for practical solutions.

Gold: *Baton Rouge Parents Magazine*; "Cervical Cancer Vaccine: What You Should Know," Amy Foreman-Plaisance, publisher/editor

This is a straight-forward, unemotional and comprehensive discussion of the new HPV vaccine and the disease it's designed to prevent. The article presents all the facts necessary to help mothers and their daughters determine whether the immunization is right for them.

30,001-54,999

Bronze: *Metro Parent* (OR); "The 'Magic Years:' The Importance of Early Childhood Care and Education," Teresa Carson, writer; Marie Sherlock, editor

This is an inspiring report on an entire city's effort to seize the opportunity to turn children's lives around. Full of facts, it's also packed with resources for parents who want to ensure their sons and daughters get that all-important head start on their educations.

Silver: *Our Kids San Antonio*; "Stemming the Tide of Autism," Laurie Kaiser, writer and editor; Bill Lindsay, senior editor

This story's description of new advances in the understanding, diagnosis and treatment of autism offers real hope for the parents of children challenged by the neurological disorder. The information on support groups for parents is invaluable.

Gold: *Parent:Wise Austin*; "Breastfeeding in Public," Kim Pleticha, writer, editor and publisher

Here's an article that truly embraces the category. When a pool manager sparks a public debate by asking a mother to refrain from breastfeeding her baby, *Parent: Wise Austin* jumps into the fray. The article not only sheds light on the episode that spawned the controversy but also examines the legal climate that allowed it to happen.

55,000 and above

Bronze: *Westchester Family*, "The Lunch Wars," Doris Freedman, writer; Jean Sheff, editor; Heather Hart, senior editor

New federal rules on nutrition in schools have school districts across the country scrambling. This article illustrates how commitment and creativity can help a community get around the barriers to compliance and how to do it in a way that keeps nearly everyone happy. Easy tips for parents on how to prepare healthy lunches are a bonus.

Silver: *Bay Area Parent*, "Virtual Lives," Anne Chappell Beldon, writer; Deirde Wilson and Bill Lindsay, editors

This is a frank and sobering reminder of what our children are doing with technology. It's packed with information on how parents can protect their children's privacy and safety by monitoring their use of everything from cell phones to the Internet's latest social-networking sites. It's a must-read for every parent in the Bay Area.

Gold: *Chicago Parent*, "The Immigration Debate: Are We Forgetting the Children?" Liz DeCarlo, writer and photographer

This article takes a startling and insightful look at how U.S. policy affects the children of legal and illegal immigrants. By featuring the voices of immigrant children and offering an easy-to-read description of newly proposed federal legislation, *Chicago Parent* offers a complete, informative and compelling package.

## **E16 - Investigative Reporting**

30,000 or fewer

No bronze or silver awards

Gold: *The Parent Guide*; "Crossing a Very Thin Line," Shannon M. Dean, writer, and Geodie Baxter Padgett, editor.

This in-depth look at the escalation from spanking to child abuse is solidly grounded in reporting on studies and the views of experts. The writer turns to local and national resources to give the readers a nuanced view of problems associated with physical discipline.

30,001-54,999

No bronze or silver awards

Gold: *Bay State Parent*, "Special Report: Protecting Our Children," Susan Scully Petroni, editor, and Sarah MacDonald and Marguerite Paolino, writers.

This package of articles offers an exhaustive look at troubles with sex offenders and online predators. The stories are filled with rich detail about local incidents that will no doubt strike a nerve with readers.

55,000 and above

Bronze: *OC Family*, "Online Predators," Craig Reem, executive editor, and contributing staff.

The writer uses a strong human interest angle and compelling narrative to draw readers into an examination of Internet stalkers who prey on children. The writer weaves together his research with the story of a 15-year-old girl targeted by a man to show the human dimension of the problem.

Silver: *Brooklyn Family*, "Atten-hut! Military Recruiters Targeting Your Kids," Joe Maniscalco, staff writer.

This expose uncovers questionable military recruiting tactics in the publication's backyard. The writer documents the recruiters' actions with accounts from numerous students, and shows how the actions have come under fire. Nice work showing how a story of national importance plays out at home.

Gold: *Dallas Child*, "Keeping Up With the Fosters," Lisa Poisso, writer, and Shelly Hawes Pate, editor.

A clear-eyed look at the joys and challenges of foster parenting in Texas. The article is loaded with richly detailed personal stories that illustrate the shortcomings in the thicket of the foster-care system. Statistics and comments from system experts help round out the story.

### **E17 - Service Feature**

30,000 or fewer

Bronze: *West Tennessee Parent & Family*; Jacque Hillman, editor and writer; Doc Reedy, writer, Brian Goins, designer

Readers were bound to LOL (laugh out loud) when they read this article and sidebars filled with the language of text messages. This package is packed with information for parents who are still deciding if their children should have a cell phone to those who are trying to set limits – both financial and time – for their children. Statistics on the use of cell phones by teens offers a perspective to parents trying to decide. It was NP (no problem) to select this entry as a winner.

Silver: *TulsaKids Magazine*; Josh Parish, writer; Betty Casey, editor

Traveling with children – especially children of a varying ages – doesn't have to be a hassle, and the ten tips in this article prove convincing. Many parents would find most, if not all, of the tips useful. And, it makes it seem as if it really is possible for everyone to enjoy themselves and each other.

Gold: *The Emerald Coast's Family Magazine - On the Coast*; Valerie Peterson, contributing writer; Nancy Babin, publisher; Joy Makela, photography; Karla Talbett, graphics

"The ABC's of dealing with bullies" offers a broad view of the rising number of incidents of bullying by both boys and girls, as well as the addition of the newest form of bullying – the cyberbully via text message and e-mail. It's comprehensive with practical and realistic tips for parents whose children are the victims of bullies as well as for parents of bullies. Succinct and to the point information to help parents solve a problem.

30,001-54,999

Bronze: *Birmingham Parent*; Carol Muse Evans, publisher and editor; Lee Ann Heaton Webster, writer; Lori C. Pruitt, copy editor and associate editor

"When it comes to summer camp, homesickness goes hand-in-hand with mosquito bites and poison ivy." It's a great lead – evocating instantaneous visions of summer camps past and undoubtedly revving up parental awareness of what it means to go to camp for the first time. In neatly organized fashion, it gives tips and pointers for making a camp trip a successful outing.

Silver: *Bay State Parent*; Susan Scully Petroni, editor; Rosemary Cafasso, writer

This article about celebrating an adopted child's cultural heritage presented a topic not often seen, and it did so in an interesting and informative way. The writer made good use of regional experts but also found a local family to use as an example for the recommendations offered by the experts. An 8-point sidebar of how-to's gave specific recommendations.

Gold: *Piedmont Parent*, Elaine Heitman, executive editor; Leigh Ann McDonald Woodruff, editor and writer

The phenomenon of high tech bullying probably flies under the radar for most folks, but this article brings it into plain view. By using local sources and real-life examples, it offers parents ways to help prevent such bullying and let's them know that there is help and support at the community level. Sidebars reinforce that information.

55,000 and above

Bronze: *Chicago Parent*, Liz DeCarlo, writer

Anybody who has ever shopped in a grocery store has most likely seen a parent blow up at a child. This article gives fantastic guidance on how to prevent such episodes. Especially strong is use of local people who talk about their experiences. Local resources as well as online help strengthen the package.

Silver: *Bay Area Parent*, Sandra Whitehead and Rachel Sarah, writers; Deirdre Wilson, Bill Lindsay and Heather Hart, editors

OK, it's not easy raising children into responsible and responsive adults, but this article would certainly improve the odds. A mix of sources – parents and experts – adds to the article's interest as does a down-to-earth sidebar of tips on how to handle different situations. It also has an online feature for other parents to weigh in on the topic.

Gold: *Parent Map*, October; Teresa Wippel, managing editor; Sally James, Rose Williamson, Andrea Leigh Ptak, Laura Kastner, Jennifer Wyatt, writers; Alayne Sulkin, publisher

For a parent of any soon-to-be college student, this is a must-have section. It is comprehensive in its details about planning for and paying for college, as well as help in deciding which college experience and when is best for your teen. But behind the facts and figures is a human face with interviews with parents, college officials and private consultants. Writing is straight forward but not stiff, well-edited and organized.

### **E18 - General Feature Writing**

30,000 or fewer

Bronze: *Grand Rapids Family*, "The Wheel to Carry On," Mark Johnston, writer, John Zwarenstejn, publisher and CEO

A whirling look at wheelchair sports told dramatically through the eyes of one participant. The author blends narrative with direct quotes for a well-rounded story.

Silver: *Kentucky Families Today*; "Meet Musician Steve Wariner," Elizabeth Dick, writer/editor, Lois Duncan, publisher

This profile of a local-boy-makes-good is a well-written jaunt down memory lane. The writer used a geographical construct to show how Steve Warimer worked his way to Nashville fame, a delightful change in traditional scene-setting profiles. The piece is as warm as a country song, and just as enjoyable.

Gold: *Southwest Florida Parent & Child*, "Finding Jilan," Steve McQuilkin and Evelyn Longa, writers; Pamela Hayford, editor

An extraordinary journey of love told through the eyes of parents who adopt children from abroad. McQuilkin's story takes us through the trials, tiny moments and tribulations of the first year of adopting his daughter from China. A well-crafted take on an oft-covered topic.

30,001-54,999

Bronze: *Memphis Parent*, "Welcome to Wonderland," Jane Schneider, writer and editor

You can actually smell and see Yosemite through the eyes of the author. A compelling family travel tale that makes you want to share this natural treasure with your children.

Silver: *Austin Family*, "How the March of Dimes Saved This Girl's Life" Barbara Cooper, writer and editor, Kaye Kemper, publisher

A gripping tale of sorrow and hope told through one family's experience with premature birth. The story takes you beyond the drama to what action other parents can take to support a worthwhile cause.

Gold: *Bay State Parent*, "Rebuilding Families After 9/11," Kate M. Jackson, writer, Susan Scully Petroni, editor

A story of surviving a horrible tragedy that doesn't stoop to being maudlin. Instead this is a tale of widows reaching out to other widows of terrorism in Afghanistan. It's an absorbing read with a window of hope.

55,000 and above

Bronze: *Cincinnati Family Magazine*, "Playing with Fire," Kimberly Kennedy, writer, Sherry Hang, editor, Ashley Driggs, senior editor, Susan Day, Editor-in-chief

Blending research with storytelling, the author illuminates the issue of children experimenting with fire. Through good reporting, the author tells us how fire is often a cry for a child to be in control.

Silver: *Chicago Parent*, "The Kindergarten Crush," Jill Browning, writer, Tamara O'Shaughnessy

A fresh-faced look at a ages-old phenomena – childhood crushes. A strong blend of writing, anecdote and use of direct quotes.

Gold: *Washington Parent*, "Boys and the Schoolroom: Can the Twain Meet?," Judy Licht, author, Margaret Hut, editor, Alicia Brewster, assistant editor and Deborah Benke, publisher

It's the hottest topic in education – why boys are falling behind. The author takes us inside a parent's dilemma through strong imagery and tight writing. Her research offers fresh insights into how today's education system fails boys.

### **E19 - Special Series**

30,000 or fewer

Bronze: *Child Guide*; "How local school systems deal with No Child Left Behind," by Caren Cramer, edited by Meg Partington.

This three-part, no-frills series takes the magazine's readership area region by region to help parents understand exactly how local school districts are implementing No Child Left Behind, and what it means for what happens in their child's classroom. It's painstakingly reported and well-sourced and gives parents a good start for being involved in their child's changing education.

No silver or gold awards

30,001-54,999

Bronze: *Birmingham Parent*; "Who is your child talking to on line?" by Christina Ward, edited by Carol Muse Evans.

The two-part series takes on a terrifying and timely subject without sensationalizing it: the tactics of on-line sexual predators and what parents can do to protect their children. The story uses local sources to talk about realistic solutions and provide tips, with a useful compendium of resources for parents who want more guidance.

Silver: *Central Penn Parent*; "Autistic Spectrum Disorders," by Maureen Hoepfer, edited by Karren Johnson.

Part one of this two-part series provides the nuts and bolts of the disorder and lays the groundwork for part two, which consists of five, intimately observed mini portraits of five fascinating children with one of the autistic disorders. The cumulative effect of the two-part series is strong, pushing the reader beyond a superficial understanding of autism toward appreciation of the special gifts of children who have it.

Gold: *Maryland Family*; "What Your \_\_\_\_\_ Wants You to Know," by Nancy Menefee Jackson; editor and co-writer Cheryl Clemens.

A multipart series that colorfully and concisely gives the parent/reader tips on behaving like a "grownup" at a child's Little League games, what not to send off with Junior when he goes to camp, the care and feeding of the family pediatrician, and much more. The series is exhaustively and locally sourced, so it's full of engaging and authoritative voices. Rarely are such useful tips presented with this much energy and good fun.

55,000 and above

No bronze award

Silver: *Bay Area Parent*; "Learning Disabilities, by Noelle Salmi; editor Ziba Kashef.

This two-part series offers two perspectives — the parent’s and the educator’s — on dealing with the challenges of raising a child with a learning disability. Using strong human interest and examples to draw the reader in, both articles use authoritative local sources to explore this difficult parenting terrain. The result is a package that is equally absorbing and informative.

Gold: *Chicago Parent*, “Brain Development,” by Liz DeCarlo and Heather Cunningham, edited by Tamara L. O’Shaughnessy.

For any parent who has ever wondered what was going on his or her child’s brain, this series breaks the question down into stages. It explains the science and offers engaging human interest and examples to illustrate what’s happening and how that plays out in learning. The writers obviously put in the time required to create this simultaneously “panoramic” and intimate view of a subject.

## **E20 - Special Section Within a Publication**

30,000 or fewer

Bronze: *Northwest Baby & Child*; “Good Beginnings,” Betty Freeman, editor, Jessica Lane, managing editor, Gretchen Flickinger, designer

Expectant parents can’t help but find whatever they’re looking for in this special section: everything from midwifery to c-sections to hypnosis. It’s a good read even if you’re not expecting.

Silver: *Western New York Family Magazine*, “The Special Needs Child,” Michele Miller, editor and publisher, Thomas Hodiak Jr., art director

Goods hands-on information for parents with special needs children. This publication takes you step-by-step from diagnosis through treatment. Parents who read this section will soon know they’re not alone. This is a great support for the special needs community.

Gold: *The Parent Guide*, “A Gift Adventure,” Geodie Baxter Padgett, editor

This special section cleverly incorporates an original short story about a boy looking for the perfect gift for his family. It’s part of a special issue that isn’t afraid to tackle the sensitive themes of religious diversity and tolerance. Very creative and well done

30,001-54,999

Bronze: *Bay State Parent*, “Day Trip Guide,” Susan Scully Petroni, editor.

Family vacations for Massachusetts folks don’t have to break the bank when they can take fun and adventurous day trips and one-night sleepovers. This guide tells you where to go and what to see if you’re on a budget. It’s full of great information.

Silver: *Bay State Parent*, “Protecting Our Children,” Susan Scully Petroni, editor, Sarah MacDonald and Marguerite Paolino, writers

In this Internet age, what parent isn’t worried about online predators? Strong reporting and writing about local communities help this section stand out. Excellent.

Gold: *Bay State Parent*, “Adoption Guide,” Susan Scully Petroni, editor, Sarah MacDonald, Marguerite Paolino, Peter Gibbs, Amy Rodgers-Dryfoos, writers.

This comprehensive guide for adoption does not shy away from the tough issues. You’ll find not only local stories about traditional parents but also stories about single people wanting to adopt and others about same-sex couples. A courageous undertaking.

55,000 and above :

Bronze: *Charlotte Parent*, “Family Friendly 40,” Elaine Heitman, Cathy Ashby, Leigh Ann McDonald Woodruff, editors; Jane Page, writer

This section boldly identifies the top 40 North Carolina companies that go the extra mile to help employees. Maybe these workers are single mothers who have to adjust their work shift, or middle-aged people who have to care for

an aging parent. With the help of reader nominations and a thorough check by Belk College of Business at UNC-Charlotte, the best places to work are listed in this annual guide. No doubt, other companies are following suit.

Silver: *South Florida Parenting*, "Kids Crown Awards," Susan Frasca, Marisa Beyerl, Jennifer Anthony, Janet Groene, Charles Grau and Cara Nissman, writers, Vicki McCash Brennan, managing editor

No need to guess where to find the most relaxing beach or the best ice cream cone. The readers vote and tell you in this thick, comprehensive guide that includes everything from the best pizza to the best hospital. This annual section is fun, entertaining and useful.

Gold: *Sydney's Child*, "The D3 Issue," Sean Mooney, group editor, Suzie Longstaff, deputy editor, Joanna Love, business manager, Gillian Hund, director.

This special section delves into special needs children. It explores the mysteries of birth defects, behavior disorders, selective mutism, learning disabilities and the mixed blessing of gifted children. Ambitious and engaging.

## **E21 - Overall Reporting**

30,000 or fewer

Bronze: *Montreal Families*; Kelly Wilton, co-publisher

The reporting in this publication is quick and practical and full of local expertise. It gets to the topics that readers care about whether its winter safety for children or how to save money when traveling.

Silver: *West Tennessee Parent & Family*, Lisa Meals, assistant writer; Tawama Woods, writer; Dr. Vernessa Davis-Tharpe, Laura Brown, Gene Fant, Janet Bailey, Taylor Wilson, Becky Fly, Amy Elizer, Doc Reedy, columnists; Katherine Kipp, writer

Full of timely features, this publication offers well researched explorations into the areas that worry parents such as keeping kids safe when they start driving or after school care. The reporting is well-organized and full of lots of handy how-to's.

Gold: *Grand Rapids Family*; Carole Valade, editor; John Zwarenstejn, publisher; Anton Wishik, managing editor; Donna Ferraro, copy editor; Curt Wosniak, staff writer

The reporting excels in this publication, especially when writing about broad themes like dealing with babies. The interviews and fact-finding go the extra step, creating solid credibility for the reporting.

30,001-54,999

Bronze: *The Parent Paper*; Mary Vallo, editor

This publication has a nice mix of in-depth pieces such as "hovering parents" and the regular columns and brief features. The idea of profiling one community in each issue provides an extra bonus for the readers.

Silver: *Parent:Wise Austin*; Kim Pleticha, publisher and editor

This publication does not fear to report on sensitive issues and delves into debates on breastfeeding in public and splitting up boys and girls in schools. The fact-finding is deep for those stories, which mesh well with the regular features.

Gold: *Bay State Parent*; Susan Scully Petroni, editor

From special reports to annual guides, The Bay State Parent offers superior coverage of its community along with a wide mix of timely articles. It represents the best kind of work a medium-size monthly can offer.

55,000 and above

Bronze: *The Boston Parent's Paper*; Alison O'Leary Murray, editor; Deirdre Wilson, senior editor; Bill Lindsay, editor-in-chief

The reporting goes after tough issues including fanatical sports parents and struggling students while giving the readers all the detailed information they need for activities and care for children.

Silver: *Dallas Child*; Teresa Falk, editor; Shelley Hawes Pate, editorial director; Laura Oertling, art director; Joylyn Niebes, publisher

*Dallas Child*; brings forward stories and features that are packed with useful details, experts and statistics and that don't dodge issues such as obesity and foster care. At the same time, every section is rich in information on services and issues involving children. A superior publication in every way.

Gold: *Chicago Parent*; Tamara L. O'Shaughnessy, editor; Dan Haley, publisher

The reporting in this publication is stunning in its commitment and professionalism. It confronts hot issues like immigration and children and mines the data and the statistics, finds multiple sources, and writes it in an easily accessible way. At the same time, the less controversial subjects receive equally thorough treatment. Any Chicago parent would be remiss in not diving into this publication on a regular basis.

## **E22 - Overall Writing**

30,000 or fewer

Bronze: *Genesee Valley Parent*; Margo Perine, editor; Barbara Melnyk, publisher

Especially well-crafted features include "Is the Predator Next Door" from the April issue; "Disability Sensitivity" from the September issue; and "Our Kids Can't Read" from the December issue.

Silver: *Montreal Families*; Kelly Wilton, co-publisher

Well-crafted features include "Real Families, Real Problems" from the January issue; "City Parks" from the July-August issue; and "Puppy Love" from the September issue.

Gold: *Grand Rapids Family*; John Zwarenstejn, publisher; Carole Valade, editor; Anton Wishik, managing editor; Donna Ferraro, copy editor; Curt Wosniak, writer

"The New Supers" from the August issue; "The Promise" from the September issue; and "The Wheel to Carry On" from the September issue highlight the good writing in this publication.

30,001-54,999

Bronze: *Nashville Parent*; Susan Day, editor; staff of Ashley Driggs, Chad Young, Kiera Ashford

Notable features include "The Eyes Have It" from the September issue; "Why I Love Your Middle Schooler" from the October issue; and "Q&A With Michael Thompson" from the November issue.

Silver: *Metro Parent (OR)*; Marie Sherlock, editor; Teresa Carson, calendar editor

Especially well-crafted features include "Babies and Briefcases" from the January issue; "How Moms Find the Support They Need—and Deserve" from the May issue; and "The Challenge of Infertility" from the November issue.

Gold: *Maryland Family*; Betsy Stein and Cheryl Clemens, co-editors; writers Nancy Menefee Jackson, Adam Sachs, Carol Sorgen, Jennifer Surface, Joya Fields, Pete Pichaske, Cara Mattlin; Paul Milton, executive editor

The writing is strong across the board. Notable for the writing are such features as "Pint-sized Preschoolers" from the February issue; "Stinky Stories and Ticklish Tales" from the August issue; and "Remembering 9/11" from the September issue.

55,000 and above

Bronze: *Chicago Parent*; Tamara O'Shaughnessy, editor; Dan Haley, publisher

Especially well-crafted features include "The Kindergarten Crush" from the February issue; "Lost Children" from the July issue; and "Head Start" from the August issue.

Silver: *Sydney's Child*; Sean Mooney, group editor; Suzie Longstaff, deputy editor; Leila Jabbour, subeditor; Sarah Algar, editorial assistant; Joanna Love, business manager; Gillian Hund, director

The writing is always good, sometimes special. Notable examples include "Let's Talk About Sex" from the September issue; "The Great Divide" from the October issue; and "Allergic to the 21st Century" from the December issue.

Gold: *OC Family*; Craig Reem, executive editor; Sandy Bennett, managing editor

The writing is professional throughout this publication. Among the standouts are the Title IX roundup from the February issue; “Teacher Shortage” from the August issue; and “Online Predators” from the October issue.

## ANCILLARY PUBLICATIONS

### **AP1 - Ancillary Cover**

30,000 or fewer  
No bronze award.

Silver: *Family Living - Gulfcoast*, Jamie Logan, design; Beth Winkle, publisher

Repeating the red, blue and yellow colors of the cover subject’s hat brim in the teases nicely ties together the visual elements of this cover. Another plus is the dominance of the photo; it attracts the readers’ attention.

Gold: *TulsaKids Magazine*, Chris Claussen, photographer; Charles Fosher, graphic artist

The happy baby is certainly eye-catching. The child’s happiness also reinforces the topics teased on the cover – how to have a safe, easy labor, how to solve sleep problems and a guide to everything.

30,001-54,999

Bronze: *Nashville Parent*; Susan Day, editor; Chad Young, supplements editor; Leila Grossman, photographer

The wide-eyed wonder of this baby perfectly reflects the tease “The Wonders of Your Little Ones.” It’s a crisp and uncluttered cover with balance of colors and typography.

Silver: *Dallas Child*, North Texas Teens for parents; Laura Oerting, art director; Lauren Niebes, style editor, Paul Schiefer, photographer

Simplicity is the key to this cover – the colors in the one-person image that fills the cover are repeated in the teases and nameplate. It’s easy and inviting to read.

Gold: *Family Magazine – Union County*, Raising Teens, Cindy Mironovich, publisher; Stephanie Hoare, art director, Bonnie Vohden, associated publisher; Farn Dupre, editor-in-chief

The cover photo of the teenage couple with the girl’s head on the boy’s shoulder illustrates their familiarity with each other, and, the tease, “Teens and Sex; a whole new world,” invites the readers to ponder a much more intimate relationship. How could a parent of any teenager resist turning the pages to find out more? The restrained use of color in text – blue and white -- also contributes to the elegance of this cover.

55,000 and above  
No bronze award

Silver: *Los Angeles Family*, Family Survival Guide 2006, Kevin Smith, production manager; Jessica Cordero, intern

The photo and tease on this cover are a winning combination. The “oohs” are instantaneous when seeing the teddy bear with a bandage on its forehead, and it connects perfectly to the tease headline of “Family Survival Guide.”

Gold: *Colorado Parent*, B.A.B.Y., summer 2006, Sally Brophy and Romey Lincicome, designers

The cover photo of the pregnant woman is a refreshing change from the deluge of cute baby photos, and since the content is primarily focused on the pregnancy process it’s a fitting photo. The polka dot clothing also make a whimsical connection to the periods in the name B.A.B.Y. It’s a crisp and clear cover.

### **AP2 - Ancillary Feature Design**

30,000 or fewer  
No awards

30,001-54,999  
No bronze award

Silver: *Nashville Parent*, Expecting, "How Does Your Baby Grow?" Susan Day, editor-in-chief; Ashley Diggs, senior editor

First design decision was to break the story into 12 segments, one for each month of the baby's first year. Then the designer organized the material for maximum functionality.

Gold: *Family Magazine – Union County*, Raising Teens, "College Knowledge," Cindy Mironovich, publisher; Bonnie Vohden, associate publisher; Stephanie Hoare, art director

Excellent work with the display typography to communicate the message and substance of the story. Clean, functional design with a large photo to make readers pause.

55,000 and above

No bronze or silver awards

Gold: *Los Angeles Family*, Family Survival Guide, "10 Things You Can Do TODAY to Raise a Healthy Child," Kevin Smith, production manager; Gina Roberts-Grey

When you are providing service journalism, you look for information readers need and provide it to them in a way so they can act on it. This is terrific service journalism. It's organized, interesting and easy to scan.

### **AP3 - Ancillary Feature Writing**

30,000 or fewer

No awards

30,001-54,999

Bronze: *Nashville Parent*, "Special Delivery," Susan Day, editor; Julia Rosien, writer; Chad Young, supplements editor

A tough, emotional topic handled gently and with obvious empathy. Wonderful use of anecdotes to grab attention and keep it throughout the well-paced article.

Silver: *Family Magazine – Union County*, Raising Teens, "Dying to be Thin," Farn Dupre, editor-in-chief; Cindy Mironovich, publisher; Bonnie Vohden, associate publisher

A difficult subject written in first-person can be a challenge for any editor. This article manages to inform as well as to inspire and never ceases to entertain.

Gold: *Family Magazine – Union County*, Farn Dupre, Raising Teens, "Time Outs for Teens?" by Farn Dupre, editor-in-chief; Cindy Mironovich, publisher; Bonnie Vohden, associate publisher

An intriguing, thought-provoking look at an underreported topic – written with flair.

55,000 and above

No bronze award.

Silver: *L.A. Parent*, "Education Directory -- Communication Power" by Brenda Rees

This piece tackled a tough topic in a lively way, interspersing the voices of experts with the stories of real parents in a way that makes the educational nature of the piece less daunting to the reader. Nice use of quotes to add meaning.

Gold: *The Boston Parents' Paper*, "B.A.B.Y.: Want Another?" by Kathryn Sucich

Humorous and lighthearted while also informative. Authoritative voice throughout is leavened by anecdotes that tell the story.

### **AP4 - Ancillary Overall Design**

30,000 or fewer

No bronze award.

Silver: *Family Living - Gulfcoast*, “Child,” Jamie Logan, creative director, Kathy Boyd, executive editor and Beth Winkle, publisher

Cartoon art shares space with stock photos to create an engaging publication. Strong editing divides stories into readable chunks – a great partnership of words and design.

Gold: *Family Living - Gulfcoast*, “Gulfcoast Baby,” Jamie Logan, creative director, Kathy Boyd, executive editor and Beth Winkle, publisher

Use of muted colors creates a beautiful palette for this baby guide. Use of breakout boxes help readers navigate stories easily and highlight information.

30,001-54,999

No bronze or silver awards

Gold: *Family Magazine – Union County*, “Raising Teens,” Stephanie Hoare, art director, Bonnie Vohden, associate publisher, Cindy Mironovich, publisher

A design that attracts parents as well as teens. This publication mixes strong photographs with sharp headlines. Good choice of cover art.

55,000 and above

No bronze award

Silver: *Los Angeles Family*, “Family Survival Guide 2006,” Kevin Smith, production manager, Merry Potter, Publisher

Strong use of photographs make this publication sing. The contents are easy to find, and especially helpful and attractive is the last-page index.

Gold: *OC Family*, “Beyond Fun,” Andrea Herbold, junior art director, Craig Reem, executive editor

This color-coded guide to family activities is full of great navigational tools, strong use of visuals and strong headlines. Strong use of fonts, without overdoing the use of the “crayon” type.

#### **AP5 - Ancillary Overall Writing**

30,000 or fewer

No awards.

30,001-54,999

No bronze award

Silver: *Pittsburgh Parent Magazine*, Around and About Pittsburgh; Pat Poshard, editor

Well-developed articles with local experts weighing in on topics ranging from childhood obesity to child care options provide readers with a solid information source for their community. Clear, strong writing.

Gold: *Family Magazine – Union County*, Raising Teens; Farn Dupre, editor-in-chief; Bonnie Vohden, associate publisher; Cindy Mironovich, publisher

The complicated, sometimes messy, sometimes endearing world of teenagers is explored with honest, top-notch reporting that is conveyed through creative writing that offers clear, in-depth information for parents on everything from teen body image issues to funding college. Great local flavor.

55,000 and above

Bronze: *ParentMap*, BabyMap; Teresa Wippel, former managing editor; Alayne Sulken, publisher

Taking the complicated subject of how a baby’s brain works and turning it into a readable, informative story is representative of the writing in this publication. Issues are thoroughly explored and experts interviewed to give readers a complete picture.

Silver: *Parents and Kids*, Grandparents and Kids; Heather Kempkie, editor

Interesting Q&A with local subjects, solid news stories and an informative checklist on kids' health issues today make this publication a great primer for grandparents. Parents will learn as much as their parents with this solid look at the world of grandchildren.

Gold: *Chicago Parent*, Chicago Baby; Jennifer Gilbert, associate editor, Chicago Baby editor; Dan Haley, publisher

Each story is so filled with local flavor it feels as if each subject is a friend in this terrific publication that is filled to the brim with interesting, informative stories such as preparing the pooch for baby's arrival to a fun story about taking a "babymoon."

## WEB SITE

### **W1 - Web Site Design**

30,000 or fewer

No bronze award

Silver: *Genesee Valley Parent*, Jillian Melnyk, Webmaster

This is a colorful and kid-friendly cover that makes it easy for readers to find information quickly. The color palette jumps off the page, and the typography suggests families and parenting without being distracting.

Gold: *Little Rock Family*. Brent Birch, chief information officer; Jeff Hankins, publisher; Lance Turner, Internet editor; Mike Ortega, Interactive Creative Director.

This is a sophisticated and well-organized site with a high degree of user interactivity. Information is organized in a logical way, broken up as highlights, upcoming events and coverage categories. A robust calendar allows readers to easily find things to do with their families.

30,001-54,999

No bronze or silver awards

Gold: *Birmingham Parent*. Caprice Lawrence, Web designer; Doscon Design, 2006 Webmaster; Carol Muse Evans, Publisher/Editor; Amanda Traywick, Photographer

This is a well-organized site with a strong color palette. Navigation is simple, and the overall design is clean.

55,000 and above

No bronze award

Silver: *ParentMap*, Gayle Picken, Web designer; Joyce Lukaczer, Web designer; Toddy Dyer, Online Program Manager; Emily Johnson, Art Director

*ParentMap's* Web design offers what it promises: a comprehensive map for parents to follow when looking for news and information that will help them as parents. Information is clearly organized and easy to find, and the Web site's color palette works as an organizational tool rather than being purely decorative.

Gold: *Newsday's Parents & Children*, Andree Sanquini, publisher.

*Parents & Children* offers a fresh, well-designed look in a world of cluttered publications. Links to stories are clear and well-organized, and archives are easy to find and search. Particularly useful is the "age by age" section of the site, which organizes information by age range – especially useful in a general-interest parenting magazine.

### **W2 - Web Site Content**

30,000 or fewer

No bronze or silver awards

Gold: *Little Rock Family*, Brent Birch, chief information officer; Jeff Hankins, publisher; Lance Turner, Internet editor; Nicole Boddington, Assistant Internet Editor; Mike Ortega, Interactive Creative Director.

*Little Rock Family* takes a smart approach to Web content, presenting events listings and things to do in a quick, easily digestible format. Longer articles are well-written and appropriately illustrated. The site's calendar is outstanding, presenting a wealth of information in an easily searchable format.

30,001-54,999

No awards

55,000 and above

Bronze: *Newsday's Parents & Children*, Andree Sanquini, publisher.

*Parents & Children* is an authoritative resource for parents that does a good job of taking national stories and making them useful to a local, Long Island audience. Writing is authoritative without being condescending.

Silver: *ParentMap*, Teresa Wippel, Managing Editor (former); Kristen Dobson, Managing Editor; Kris Collingridge, Calendar and Out & About editor; Toddy Dyer, Online Program Manager; Alayne Sulken, publisher.

This is a strongly written magazine, with plenty of content for all age groups. Ages & Stages writing is particularly useful, giving parents useful information about particular age groups. Taste recipe section adds a dash of humor to what can often be a boring section. Use of local experts makes the writing particularly strong.

Gold: *Atlanta Parent*, Robin Mintz, associate publisher; Gerry Lewis, Webmaster.

*Atlanta Parent* offers a wealth of information that's tailored to the Atlanta area. The Web site offers a good balance of brief items, especially in calendar sections, and longer stories. Particularly useful is a wealth of "go-and-do" information; for example, a story on taking control of your financial future mapped out a year-long plan to help a family regain control of its finances. That's clip-and-save information that will resonate with readers.

## GENERAL EXCELLENCE

### **GE1 - Rookie of the Year**

Gold: *Augusta Family Magazine*; Karin Calloway, editor, and Kate Cooper Metts, publisher

*Augusta Family Magazine* is readable and engaging in its story choice, writing, design and overall feel. It talks to the reader. The issues submitted followed through on their respective themes. The "Talkin' About My Generation" feature at the back of each issue is a cute idea well-executed.

### **GE2 - Most Improved**

30,000 or fewer

No bronze or silver awards

Gold: *Greater Fort Wayne Family*, Grace Housholder, editor; Erin Doucette

The overall mix and arrangement of the content is stronger. The design is livelier and the photos a bit more appropriate. It seems as if more thought is going into the product.

30,001 to 54,999

Bronze: *Metroparent* (WI), Diane Jolie, editor; Marie Christiansen, creative director; Anne Timmermen, associate editor

The design moves up a notch and the cover reproduction is much crisper. But what makes this one a winner is that it's trying to pick story ideas that are less obvious and more original.

Silver: *Kansas City Parent*, Michael Gimotty, publisher; Lisa Harrison

Its covers are on better paper and have upgraded design. Someone's jazzing up the headlines both on the cover and inside. The stories are better focused and thus better edited and written.

Gold: *Lowcountry Parent*, Pete Martin, senior editor; Shannon Brigham, editor; Sudie Gembrell, general manager

Lots of gold starts here. The new size and higher quality cover stock deserve mention as do the more sophisticated cover lines. Inside the design is much improved. Story angles are more appealing, and there seems to be more to read and enjoy.

55,000 and above  
No bronze or silver awards

Gold: *OC Family*, Craig Reem, executive editor; Ines Tuszynski, art director; Sandy Bennett, managing editor; contributing staff

This magazine's new perfect bound format immediately raises it to a new level. The covers themselves also have a more coherent color palette, more entry points and more modern typefaces. Inside, the book seems more substantive and definitely employs photographs to better purpose. The new design, however, deserves special accolades.

### **GE3 - Ancillary General Excellence**

30,000 or fewer

Bronze: *TulsaKids Magazine's* College Planner; Betty Casey, editor; Charles Foshee, publisher; Linda Murphy, graphic artist

A comprehensive guide to college planning that appeals to both parents and their children. Solid, in-depth writing, good use of space and easy-to-read format make this a keeper for families.

Silver: *Family Living – Gulfcoast's Child*; Beth Winkle, publisher; Jamie Logan, design

Fun, entertaining look at childhood issues such as taming tantrums and potty training, along with informative articles such as healthy weight issues. The bright, breezy format and photos make this a practical guide that's enjoyable to read.

Gold: *Family Living – Gulfocast's Teen*; Kathy Boyd, editor; Beth Winkle, publisher; Jamie Logan, design

Solidly researched stories, appealing photos and ads that complement rather than detract from the overall look give this publication about teens and the issues facing them and their families as they apply for college a solid, yet friendly, appeal.

30,001-54,999

No bronze or silver awards

Gold: *Central Penn Parent's* Maternity and Baby Guide; Karren L. Johnson, editor; Denise Remillard, associate publisher; David Schankweiler, publisher; Heather Blotz, project editor; Jennifer Tillmann, designer

Wonderful use of photos, graphics and design make this information on pregnancy and babies appealing to readers, in addition to easy-to-read articles. Creativity evident throughout, as well as good use of space.

55,000 and above

Bronze: *Bay Area Parent's* Teen Focus; Jennifer Show-Hurd and Heather Hart, editors; Amanda Hawkins, designer

Some of the issues most important to teens today – the Internet and money – are addressed with honesty and an in-depth look that should be eye-opening for parents. Nice headlines and use of photos.

Silver: *The Boston Parent's Paper*, b.a.b.y.; Bill Lindsay, editor-in-chief; Alison O'Leary Murray, Deirdre Wilson, editors; Sally Brophy, Lauren Deyesa, Britney Blarchard, designers

Whether it's resources for pregnancy, getting baby to sleep or having a second child, this publication offers readers a real service by giving them the information in a clear format that's easy to follow. Nice design and art elements.

Gold: *Chicago Parent's* Chicago Baby; Jennifer Gilbert, editor; Dan Haley, publisher

It may be local, but any parent anywhere would find this publication chock-full of useful information delivered in a bright, fun and creative way. Articles are well-written, well-researched and creative; use of art throughout is well-planned and well-done.

### **GE4 - Web Site General Excellence**

30,000 or fewer

No bronze or silver awards

Gold: *Family Living - Gulfcoast*, Jamie Logan, designer; Beth Winkle, publisher; Kathy Boyd, editor.

FloridaFamilyLiving.com is a surprisingly sophisticated Web site for a small publication. The site's design is simple, clean and inviting. Navigation is clear and easy, and it's a breeze to find information organized by region or by topic. Articles are well-written and have a strong local flavor, helping to position the magazine as an authoritative information source for its region.

30,001-54,999

No bronze or silver awards

Gold: *Nashville Parent's Parent World*, Stewart Day, publisher; Susan Day, editor; Melissa Mohamed, Webmaster

Parent World's site is a great marriage of design and content. Particularly strong are the navigational links across the top of each page, which organize information into specific parenting categories, so that parents of teens don't have to wade through baby advice to find news they can use. A robust and frequently updated calendar gives parents reasons to keep coming back, and an archive of past stories give parents access to years of resources.

55,000 and above

No bronze award

Silver: *Atlanta Parent*, Robin Mintz, associate publisher; Gerry Lewis, Webmaster

*Atlanta Parent* is a comprehensive resource for parents. The site's design is simple, but hiding behind the links is a wealth of information. *Atlanta Parent's* coverage of local issues of interest to Atlanta parents, particularly public schools, is especially strong.

Gold: *ParentMap*, Teresa Wippel, Managing Director (former); Toddy Dyer, Online Program Manager; Alayne Sulkin, publisher.

*ParentMap* is an outstanding parenting resource. The site is clean and simple, easy to navigate, and a gateway to a wealth of parenting information. Particularly strong is a bilingual calendar of events in the Puget Sound region. Content is clearly organized around major parenting topics, and the site encourages a great deal of reader interactivity. This is THE parenting resource for the Seattle area, and the site shows why.

## **GE5 - General Excellence**

30,000 or fewer

Bronze: *Montreal Families*; "June, July-August, September," Kelly Wilton, Liz Warwick, Debbie Kellerman, Isabelle Richard, Pat McIlroy

*Montreal Families* packs a punch. Readers get great advice on how to deal with their 6-year-old's first crush, whether or not to separate twins at school and how to supervise your teen's online socializing. Multiple, helpful features are followed by organized event listings. Photographic illustrations and portraits are editorially clear.

Silver: *Family Living—Gulfcoast*; "Issue 3, 4, 5," Jamie Logan, Designer; Kathy Boyd, Edit; Beth Winkle, Publisher

Where else could you find advice to parents like "speed whine" as quickly as you can for one minute? This is one of seven nifty tips in "Simply Your Life." Another strong feature and accompanying illustration is "Ten Things Every Child With Autism Wishes You Knew." Clean, balanced covers lead into a contents page that is easy to navigate. Photo illustrations are editorially clear.

Gold: *Grand Rapids Family*; "August, September, October," John Zwarenstejn, Publisher; Scott Sommerfeld, Design and Production Manager; Carole Valade, Editor; Chris Pastotnik, Assistant Design and Production Manager; Anton Wishik, Managing Editor; Kelly J. Nugent, Art Coordinator; Robin Vargo, Designer; Donna Ferraro, Copy Editor; Melissa Brooks Designer

*Grand Rapids Family* is candy for the eyes. The magazine uses slick covers, strong documentary photographs, gorgeous design, elegant white space and a perfect balance of illustrations and photographs. The contents page and the event listings are easy to use. The articles are full of helpful information, from tackling obesity and age appropriate risk taking to planning a creative, low cost birthday party.

30,001 to 54,999

Bronze: *Nashville Parent*; “September, October and November 2006 Issues,” Susan Day, Editor; Ashley Driggs, Managing Editor; Chad Young, Senior Editor

Each issue starts with a dynamite cover and a useful table of contents. Features are labeled by age, making the publication easy to navigate. Slick design and photos attract readers to such stories as “Dude, Where’s My Son?” “His Imaginary Friend” and “The Truth About Honesty.” Consistency makes this a magazine to count on.

Silver: *Tidewater Parent*; “August, September, October issues,” Staff

Wonderful inside design and organized content make this magazine shine. There is a bit of news for everyone in the regular section, “In The Loop.” Solid writing and photo illustrations are found in the informative articles “The Terrible 12s,” “The Counselor Is In” and “What the School Nurse Wants You to Know.”

Gold: *Family Magazine - Union County*; “Back to School 2006, Fall Festivities 2006, Holiday Happenings 2006,” Cindy Mironovich, Publisher; Bonnie Vohden, Associate Publisher; Farn Dupre, Editor

Top-notch design, photographs with strong content and emotion, and compelling stories combine to make Union County Family a winner. There is something for everyone, and special attention is paid to mother in the “Hip Mom” guide. Strong features include “Creating a Family,” “Rescuing the Arts” and “Talking With Kids About Sex.”

55,000 and above

Bronze: *ParentMap*, “October, November, December,” Alayne Sulken, Publisher; Kristen Dobson, Managing Editor; Teresa Wippel, Former Managing Editor; Linda Morgan, Associate Editor; Emily Johnson, Art Director

*ParentMap* offers compelling writing and strong content. They have unique articles about teaching teen parents, “Teaching Kindness and Empathy” and “Teaching Peace.” This is a publication with a sense of purpose. The College Planner special section was full of helpful information. Cohesive design and informative photographs complete the package.

Silver: *OC Family*; “May, June, July,” Craig Reem, Executive Editor; Ines Tuszynski, Art Director; Sandy Bennett, Managing Editor; Contributing Staff

*OC Family* has reader-friendly features for every type of parent and every type of child. This organized magazine offers helpful articles for single parenting, a regular feature called “Charitable Matters” and a “hipmom” department. “Moms and Depression” is a well-researched and engaging article. Consistent design and strong pairing of photos and articles make for easy viewing.

Gold: *Chicago Parent*; “June, July, August,” Dan Haley, Publisher

Looking at these covers is a pleasure, but opening the publication is the treat. The personal touches begin with “From the Editor,” most notably the shocking and sad column “The Scars You Don’t See.” The well-written, informative articles that fill the pages of the magazine are numerous. *Chicago Parent* does a particularly good job of covering diverse communities. Finally, gorgeous use of photographs, typography and design make this a winner.

## Judges of Parenting Publications of America 2006 Design and Editorial Awards

*All from University of Missouri School of Journalism*

**Jackie Bell** joined the Photojournalism faculty in 2001 after two years of teaching at the University of Montana. She has 15 years of experience as a staff photographer at *The Tennessean*, *The Fort Lauderdale Sun-Sentinel* and *The Arizona Daily Star* and a chain of Israeli magazines.

**Greg Bowers**, an assistant professor, is sports editor of the *Columbia Missourian*. After a 25-year newspaper career in Pennsylvania, he came to the Missouri School of Journalism in December, 2004.

**Len Bruzzese** is the deputy director of Investigative Reporters and Editors and an assistant professor. He was an editor for 20 years at such newspapers as *USA Today*, *The Clarion-Ledger*, *Pensacola News Journal* and *The Olympian*.

**Anita Bruzzese** is a nationally syndicated workplace columnist for Gannett News Service and USA Today, and author of "Take This Job and Thrive." She also serves as the managing editor for *The Investigative Reporters* and *Editors Journal* at the Missouri School of Journalism.

**Jan Colbert**, an associate professor, teaches design and writing. She has designed for such publications as the *IRE Journal*, is managing editor of the *National Book Critics Circle Journal* and co-editor of *The Reporter's Handbook*. She has judged design entries for several national competitions.

**Stephanie Craft** wrote for the *Orange County Register*, *Arkansas Gazette* and *Spokesman-Review*. She joined Missouri's faculty in 1999 after completing doctoral work at Stanford University.

**Charles Davis, Ph.D.**, is an associate professor. Davis worked for nearly ten years at newspapers, magazines and a news service in Georgia, Florida and Ireland. He taught at Georgia Southern University and Southern Methodist University before joining the Missouri faculty.

**David Herzog**, an assistant professor, teaches computer-assisted reporting and serves as the academic adviser to the National Institute for Computer-Assisted Reporting. He spent 15 years in newspapers, working for *The Providence Journal*, *The (Allentown, Pa.) Morning Call* and *Baltimore Sun*.

**Brant Houston** is executive director of Investigative Reporters and Editors Inc. and a professor at the Missouri School of Journalism. Before joining IRE, he was an investigative reporter at *The Hartford Courant* and the *Kansas City Star*. He is the author of "Computer-Assisted Reporting: A Practical Guide."

**Laura Johnston** is a copy-editing instructor and editor at the *Columbia Missourian*. She previously worked as the assistant managing editor-features for the Southeast Missourian newspaper in Cape Girardeau, Mo., where she produced award-winning daily feature sections and niche publications for Rust Communications. She has worked as a reporter and copy editor during her career. She is a graduate of the Missouri School of Journalism.

**George Kennedy** has taught at the Missouri School of Journalism for more than 30 years. He is a former newspaperman from the Miami Herald and was editor of the *Columbia Missourian* for several years. He is co-author of books on reporting and writing.

**Mary Lawrence** teaches copy editing and has nearly 20 years in the newspaper business. She was an award-winning editorial writer and columnist for *The Indianapolis News* and a copy editor for *The Wall Street Journal Europe* in Brussels. She was also managing editor of two small dailies in Ohio.

**Joy Mayer** is the design editor for the *Columbia Missourian*. She oversees designers for news, sports and features sections, in both print and digital formats. Before joining the *Missourian* staff in 2003, Joy was a designer, section editor and copy editor for the *Sarasota Herald-Tribune* and the *Wichita Eagle*.

**Daryl Moen**, professor, is the former editor of three daily newspapers. He is author or co-author of four books on design and writing and conducts seminars and consults with publications internationally. He coordinates the PPA contest judging.

**Jennifer Moeller**, an assistant professor, teaches magazine classes including editing, design and writing. She is also Editorial Director of *Vox*, an award-winning weekly city magazine that appears in the *Columbia Missourian*. She is a contributing editor for *Italian Cooking and Living* magazine as well as the *Magazine of Cucina Italiana*. Recent freelance writing projects have appeared in *Elle*, *Real Simple* and *Missouri Life* magazines

**Earnest L. Perry** is an associate professor. A veteran reporter and editor, he teaches cross cultural journalism and journalism history.

**Katherine Reed**, an assistant professor, is city editor at the *Columbia Missourian* and the editor of the bilingual monthly publication, *Adelante!* She previously was the editor-in-chief of *Prague Business Journal* and an instructor at the Center for Independent Journalism. She taught journalism at Hollins University in Roanoke, Va., where she also worked as a copy editor and film/theater reviewer for the *Roanoke Times*.

**John Schneller** became an assistant professor and city editor of the *Columbia Missourian* after more than 15 years at the *Columbia Daily Tribune*, where he was a reporter, city editor and special projects editor.

**Jake Sherlock** teaches beginning design and copy editing as a news editor at the *Columbia Missourian*. Prior to joining the faculty at the Missouri School of Journalism, he was the night editor at the *Wyoming Tribune-Eagle*, where he oversaw design and editing on the universal desk. He has also worked as a fitness columnist, movie critic and sports writer.

**Brian Steffens**, the former Senior Vice President and Editor of the Editor & Publisher Co., is Executive Director of the National Newspaper Association and Adjunct Associate Professor at the Missouri School of Journalism. He has also been Editor of *Quill* magazine and held newsroom leadership positions at several newspapers including the *Los Angeles Times*, *San Diego Union*, *Orange County Register*, *St. Paul Pioneer Press*, *Miami Herald* and *Detroit News*.

**Marty Steffens** holds an endowed chair in business reporting. She is a former department head or editor at several newspapers, including the *Orange County Register*, *Los Angeles Times* and *San Francisco Examiner*.

**Reuben Stern** was the design editor for the *Los Angeles Daily News* before joining the University of Missouri faculty in August 2002. He has worked as a designer, editor and graphic artist at several newspapers over the past 10 years and has overseen a number of newspaper redesign projects. He is managing editor of the *Columbia Missourian*.

**Scott Swafford** joined the faculty 2003 as an assistant professor and a city editor at the *Columbia Missourian*. He has 20 years of experience reporting and editing at various Missouri newspapers.

**Margaret Walter**, an assistant professor, is news editor at the *Columbia Missourian*. Previously, she had been features editor at the *Portland Press Herald/Maine Sunday Telegram* and Sunday editor at *The Telegraph/The Sunday Telegraph in Nashua*, N.H. as well as a reporter at daily newspapers and editor of weekly newspapers in Indiana.

**Steve Weinberg** is the author of biographies and books about the craft of journalism, seven in all with two more under contract. He teaches investigative reporting, critical reviewing and magazine writing.

**Rob Weir** is the eMprint Managing Editor at the *Columbia Missourian*. Previously, he was assistant features editor and a copy editor at the *Star-News* in Wilmington, N.C.